

## Carol Jeanne Spaulding

---

### **OBJECTIVE**

My objective is to provide relevant, inspiring and challenging educational experiences that will equip students with the knowledge, skills, and abilities to excel at every level. My professional background in public health administration and academic training in health education and health promotion equip me to offer excellent practical and educational leadership and support to students.

### **EDUCATION**

Ph.D. Health Education, Health Promotion specialty, University of Texas at Austin  
M.A., B.A. General/Experimental Psychology, Stephen F. Austin State University

### **CERTIFICATION**

Certified Health Education Specialist, 2014-present

### **EXPERIENCE**

#### ***2013-Present***

**Assistant Professor of Instruction**, Department of Kinesiology and Health Education, Health Education and Health Behavior Program, University of Texas at Austin

Serve as instructor on a part-time basis for upper-division undergraduate courses in Foundations of Health Promotion, Planning and Evaluating Health Promotion Programs, Theories of Health Behavior, Social Determinants of Health, and Epidemiology; and Planning and Evaluating Interventions and Child and Adolescent Health Psychology graduate courses. Develop course content, syllabi and evaluation plans, provide lecture and slide materials, develop and apply scoring rubrics, counsel students for course success. Transitioned course content and instruction to online formats during COVID-19 pandemic. Use Canvas learning management system and internal University student accounting and grading system. Served on Undergraduate Advisory Committee and Alderson Committee for the program area.

#### ***2019-Present***

**Contributing Faculty**, Walden University College of Health Sciences, Health Education and Health Promotion Program

Serve as dissertation committee chair or member, specializing in methodology, for students in an online doctoral program in Health Education and Health Promotion. Provide mentoring and direction for doctoral project studies; maintain accurate records and timely student feedback to support progress in educational goals. Provide support in compliance with University and IRB requirements. Serve as University Research Reviewer, reviewing project study proposals and final reports to ensure that research questions, methods, and analysis are in alignment and adhere to research guidelines. Use online Task Stream and Blackboard learning management systems including discussion boards, rubrics, and tracking systems to record grades and provide

comments. Provide students with supportive guidance and mentoring in completing their academic program of study.

### **2015-2017**

**Adjunct Faculty**, Public Health Administration, Master's in Health Administration, University of Maryland University College

Adjunct faculty in a graduate level online Master's degree program. Use the LEO Instructure learning platform to provide online lectures, facilitation of class discussions, and feedback and evaluation for student written assignments.

### **2011-2015**

**Contributing Faculty**, Walden University Reilly College of Education

Serve as project study committee chair or member, specializing in methodology, for students in an online doctoral program in Education (Adult Learning). Provide mentoring and direction for doctoral project studies; maintain accurate records and timely student feedback to support progress in educational goals. Provide support in compliance with University and IRB requirements. Serve as University Research Reviewer, reviewing project study proposals and final reports to ensure that research questions, methods, and analysis are in alignment and adhere to research guidelines. Use online Task Stream and Blackboard learning management systems including discussion boards, rubrics, and tracking systems to record grades and provide comments. Provide students with supportive guidance and mentoring in completing their academic program of study.

### **2009-2014**

**Director, Program Evaluation**, Institute for Obesity Research and Program Evaluation, Texas A&M University College of Agriculture and Life Sciences and Texas AgriLIFE Research and Extension

Working with teams of undergraduate and graduate students, establish research goals and objectives and direct project activities. Coordinate with local, state, and national partner agencies, prepare and present reports of project status. Determine appropriate survey design and methods, including data collection and analysis. Serve as PI and Co-PI for contracts and grants; interact with local, state, and federal officials and program officers. Responsible for submissions and compliance with Institutional Review Board requirements and protection of human participants. Maintain project records and tracking systems, prepare and submit manuscripts for publication. Prepare and submit articles for publication.

### **2008-2009**

**Project Director** (Research Fellow), WIC Certification Specialist Project, University of Texas at Austin

Project director for a contract with the Texas Department of State Health Services WIC Clinical Services Branch. Duties included negotiation of scope of work and budget, oversight and development of curriculum content for 12 adult learner

instructional modules in areas ranging from biochemical assessment to group counseling, for a training project for the Texas WIC certification specialist program.

**2002-2009**

**Project Coordinator**, Graduate Research Assistant, WIC Nutrition Education Evaluation Project, University of Texas at Austin

Investigator on grant projects involving Texas WIC nutrition education program evaluation (2002-2009), and WIC certification specialist training curriculum modules (2009). Developed and implemented program evaluations, conducted research concerning low-income clients' behaviors and perceptions concerning diet, physical activity, and media. Conducted qualitative and quantitative analysis of research findings, developed and presented written and verbal reports to program management and field staff, and developed recommendations for WIC program modifications. Maintained contact with local WIC agency directors and state WIC staff.

### **Texas Department of Health**

#### **1999-2001 Process Manager, Public Health**

Identified, planned, and implemented process improvement initiatives; formed, led, and facilitated cross-departmental teams for special projects including lab capital development and hospital consolidations. Analyzed and produced recommendations for policy initiatives, including South Texas Health Care District. Conducted contract negotiations with universities, medical schools, and other state agencies, developed concise, high level recommendations and reports for executive management. Implemented and facilitated program process evaluations and continuous quality improvement work groups.

#### **1992-1999 Deputy Commissioner for Programs**

Conducted planning, implementation and continuing administrative oversight of public health policy initiatives and programs. Reviewed and approved agency proposed and adopted rules for submission to Board of Health. Prepared legislative testimony, provided recommendations for policy. Represented agency at legislative and budget hearings, reviewed and approved program budget proposals, convened and facilitated multiple stakeholder groups to develop policies for public health programming. Worked with federal granting agencies. Convened and facilitated work group to develop recommendations for codifying essential public health services, supervised preparation and submission of final reports. Led agency task forces related to the consolidation of health and human services programs, collaborated with other health and human service agencies.

#### **1985-1992 Bureau Chief, State Health Data and Policy Analysis**

Developed planning and policy initiatives, conducted strategic planning for the department, directed data analysis activities, including hospital reporting, county health statistics, and special statistical reports. Directed health promotion programs

and federal funds enhancement initiatives. Analyzed and implemented initiatives to maximize federal funding and expand Medicaid eligibility to underserved groups.

### **Previous teaching experience**

**1995-2001:** Clinical Preceptor and Adjunct Faculty, Health Care Administration Program, University of Houston at Clear Lake.

**1997-2001:** Co-instructor, State Health Policy graduate seminar, distance learning course offered jointly by University of Texas School of Public Health and LBJ School of Public Affairs.

### **Publications**

Spaulding, C.J., McNeal, C.J., Coppin, D., Shimek, C., Field, L., Murano, P. (2015). Engaging Inner City Middle School Students in Development of an Energy Expenditure Food Label. *Journal of Prevention and Intervention in the Community*,

McKyer, E.L.J., Vaughan, K., Murano, P.S., Girimaji, A., Baxter, S., Spaulding, C.J., Tisone, C., Ory, M.G. (2011). Development and testing of the Texas WIC's food and nutrition questionnaire. *Texas Public Health Journal*, 63, 1, 46-49.

Ettienne-Givens, R., Diep, C.S., Li, Y., Spaulding, C. J., McKyer, E.L.J., Murano, P.S. (2011). ¡Sí yo puedo! (Yes I can!): Investigating low-income Hispanic caregivers' consumption of fruits and vegetables and their knowledge and efficacy to feed them to their children. *Texas Public Health Journal*, 63, 1, 42-46.

Srinivasan, Vinod; Doucet, Lars; Shimek, Christine; Warren, Cynthia A.; Spaulding, Carol J.; Paulhill, Kimberly; McNeal, Catherine J.; and Coppin, John David (2010) "Know Your Audience: Designing a Nutrition Education Game for Middle School Kids," *International Journal of Exercise Science: Conference Abstract Submissions*: Vol. 6: Iss. 1, Article 37.

Available at: <http://digitalcommons.wku.edu/ijesab/vol6/iss1/37>.

Coppin, John D.; McNeal, Catherine J.; Spaulding, Carol J.; Warren, Cynthia A.; Srinivasan, Vinod; Shimek, Christine; Paulhill, Kimberly; and Doucet, Lars (2010) "Middle School Students' Understanding of Calories, Energy Expenditure and the Nutrition Facts Panel," *International Journal of Exercise Science: Conference Abstract Submissions*: Vol. 6: Iss. 1, Article 35.

Available at: <http://digitalcommons.wku.edu/ijesab/vol6/iss1/35>.

Spaulding, Carol J. and Loukas, Alexandra (2010) "Hispanic Parent Attitudes and Preschool Children's Time with Activity-Promoting Media," *International Journal of Exercise Science: Conference Abstract Submissions*: Vol. 6: Iss. 1, Article 6.

Available at: <http://digitalcommons.wku.edu/ijesab/vol6/iss1/6>.

Evans, A. E., Greenberg Seth, J., Smith, S., Harris, K. K., Loyo, J. Spaulding, C., Vaneck, M., and Gottlieb, N. H. (2009). Parental feeding practices and concerns related to child underweight, picky eating, and using food to calm differ according to ethnicity/race, acculturation, and income. *Maternal and Child Health*, Published online: 22 September 2009.

Spaulding, C., Gottlieb, N. H., and Jensen, J. (2008). Promoting physical activity in low-income preschool children: Roles for health and physical education with WIC. *Journal of Physical Education, Recreation & Dance*, 79, 5, 51-58.

Seth, J. G., Evans, A. E., Harris, K. K., Loyo, J. J., Ray, T. C., Spaulding, C., and Gottlieb, N. H. (2007). Preschooler feeding practices and beliefs: Differences among Spanish- and English-speaking WIC clients. *Family & Community Health*, 30, 3, 257-270.

Loukas, A., Spaulding, C. and Gottlieb, N.H. (2006). Examining the perceptions of Texas minors cited for possession of tobacco. *Health Promotion Practice*, Vol. 7, No. 2, 197-205.

### **Presentations 2003-2011**

Murano, P. S., Diep, C. S., Ettienne-Gittens, R., Girimaji, A., Spaulding, C., & McKyer, E. L. J. (June 22, 2011). *TEXFAN UPDATE: WIC participants' consumption and feeding practices before and after the food package changes*. Paper presented at the Nutrition and Breastfeeding Conference: Growing with WIC, Austin, TX.

Spaulding, C. (November 30, 2010) *Highlights and Updates: TEXFAN and NATFAN Food and Nutrition Surveys*. Invited presentation at Altarum WIC Food Package Change Research Symposium, Washington, DC.

Spaulding, C. & Loukas, A. (November 18, 2010). *Hispanic parent attitudes and preschool children's time with activity-promoting media*, Poster session presented at the 2010 Texas Obesity Research Center Annual Conference, Houston, TX.

Spaulding, C., Gottlieb, N.H., Reutner, L., Horton, K., Kessler, S. (October 9, 2009) *Is there a WCS in your future?* Presentation at the Texas Association of Local WIC Directors, San Antonio, TX.

Gottlieb, N.H., Seth, J.G., Harris, K.K., Evans, A., Spaulding, C., Loyo, J. (October 29, 2008). *Beyond knowledge in nutrition education*, poster session presented at the American Public Health Association annual meeting, San Diego, CA.

Harris, K.K., Gottlieb, N. H., Spaulding, C.J., Loyo, J. J., Ray, T., Seth, J.G., Hovis, A., Vaneck, M. (April 10, 2008). *Formative evaluation: A physical activity video for low income preschoolers*. Poster session presented at the AAHPERD Research Consortium, AAHPERD National Convention and Exposition, Fort Worth, TX.

Spaulding, C., Harris, KK, Gottlieb, N., and Holahan, C. (October, 2005). Process evaluation of the Texas WIC reading initiative. Poster session presented at the Texas Public Health Association Healthy People 2010 Conference, Plano, TX.

Loukas, A., Gottlieb, N. H., and Spaulding Daniels, C. (2003). Examining the personal meaning of minors' in possession citation for 14-17 year old Texas youth, Abstract and poster presentation, 12th World Conference on Tobacco or Health, Helsinki, Finland.

### **Professional Societies, Service, and Advisory Committee Memberships**

Society of Public Health Educators

Health Start Program, Scientific Advisory Committee

Management Committee, Association of State and Territorial Health Officials, 1996-2001

Member, University of Texas at Austin Student Health Services Committee, 2008

### **Honors**

Professor and Mrs. Karl Klein Endowed Fellowship, 2007

Alexander Caswell Ellis Fellowship, 2004

### **RELATED COURSEWORK, TRAINING, and SKILLS**

Research and Statistics, University of Texas at Austin: Correlation and Regression, Multivariate Analysis, Research Methods, Qualitative Analysis Methods, Media Research Methods, Directed Research Projects

*Structural Equation Modeling*. Summer Statistics Institute, University of Texas at Austin, 2008.

*Using NVIVO Qualitative Analysis Software*. University of Texas at Austin, 2007.

Software and applications: SPSS, NVIVO, MPlus Structural Equation Modeling Software, Microsoft Office Suite, Adobe Creative Suite, Blackboard, Task Stream