

Curriculum Vitae

MAUREEN P. FITZGERALD, Ph.D.
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EDUCATION

Doctor of Philosophy - Physical Education

Emphasis: Sport Management Cognate: Educational Administration
The Ohio State University, Columbus, Ohio
August, 1990

Master of Arts - Physical Education

Emphasis: Sport Management Cognate: Organizational Behavior
The Ohio State University, Columbus, Ohio
June, 1987

Bachelor of Arts

Major: Government Minor: Sociology
Saint Mary's College, Notre Dame, Indiana
May, 1983

PROFESSIONAL EXPERIENCE

ADJUNCT FACULTY

*Concordia University, Austin, Online Graduate Courses, Sport
Administration Program*
August, 2015 – 2018

SENIOR LECTURER

*University of Texas at Austin, Department of Kinesiology and
Health Education, Sport Management Program*
August, 1998 – 2008 (promoted from Lecturer in August, 2002)

ASSISTANT PROFESSOR

*University of Texas at Austin, Department of Kinesiology and
Health Education, Sport Management Program*
August, 1992 – July, 1998

ASSISTANT PROFESSOR

*University of Missouri, Department of Health and Physical
Education, Sport Administration Program*
August, 1990 - July, 1992

ASSISTANT COACH

The Ohio State University, Athletic Department – Women's Tennis Team
August, 1987 – June, 1990

GRADUATE TEACHING ASSISTANT

*The Ohio State University, School of Health, Physical Education, and
Recreation*
August, 1986-1987

**PROFESSIONAL
EXPERIENCE****ADMINISTRATIVE INTERN**

The Ohio State University, Phyllis Bailey, Associate Director of Athletics

Assisted with the research and completion of NCAA and Big Ten Conference eligibility compliance forms. Developed budget proposals and completed surveys. As the event manager for women's volleyball, was responsible for the scheduling of officials and scorers, program distribution, and intermission activities. Designed, compiled, and distributed visitor's information packets for guest teams.

September, 1987 – June, 1988

GRADUATE TEACHING ASSISTANT

The Ohio State University - School of Health, Physical Education, and Recreation

Responsible for instructing advanced and intermediate tennis and racquetball courses. Duties included curriculum construction and implementation. Instructed and evaluated approximately 125-175 students per academic quarter.

September, 1986 – June, 1987

ASSISTANT SPORTS CAMP DIRECTOR

Saint Mary's College, Notre Dame, Indiana

Assisted with development of the instructional program for fifty students, and the supervision of six tennis instructors. Submitted written evaluation for each staff member and participant.

Summer, 1985

ASSOCIATE TENNIS DIRECTOR

Quail Creek Country Club, Naples, Florida

Developed and implemented instructional and competitive programs for children and adults of varying skill levels. Prepared budget and distributed prize money for competitive leagues. Hosted events while serving as court and area maintenance supervisor.

October, 1984 – May, 1985

HEAD TENNIS COACH

Marymount University, Arlington, Virginia

Conducted tryouts, selected varsity squad, and designed and implemented a conditioning & practice program.

Recommended budget, recruited prospective players, and coordinated team schedule and travel.

1983 - 1984 season

HEAD TENNIS PROFESSIONAL*Hyperion Country Club, Des Moines, Iowa*

Developed and implemented a comprehensive instructional and competitive tennis program for children and adults. Created and edited monthly tennis newsletter. Proposed and administered tennis program budget. Served as tennis liaison at board of directors meetings.

May – September, 1983 and 1984 seasons

PROFESSIONAL MEMBERSHIPS

NASSM - North American Society for Sport Management

PKP - Phi Kappa Phi Academic Honor Society

SRLA – Sport and Recreation Law Association

USPTA – United States Professional Tennis Association (Elite Coach)

PUBLICATIONS**A. Chapters in Book**

Fitzgerald, M.P. (2007). Gender equity: Coaching and administration. In D. J. Cotten & J. Wolohan (Eds.) (4th Edition), *Law for Recreation and Sport Managers* (Chapter 8.12).

Fitzgerald, M.P. (2003). Gender equity: Coaching and administration. In D. J. Cotten & J. Wolohan (Eds.) (3rd Edition), *Law for Recreation and Sport Managers* (Chapter 8.12).

Fitzgerald, M.P. (2000). Gender equity: Coaching and administration. In D. J. Cotten & J. Wolohan, & T.J. Wilder (Eds.), *Law for Recreation and Sport Managers* (pp. 571-584). Dubuque, Iowa: Kendall/Hunt Publishing.

B. Peer-reviewed journal articles

Green, B.C., Costa, C., & Fitzgerald, M.P. (December/January, 2003). Marketing the Host City: Analyzing Exposure Generated By a Sport Event. *International Journal of Sports Marketing & Sponsorship*, 4 (4), 335-353.

Riemer, H.A., Fink, J.S., & Fitzgerald, M.P. (2002). External Validity of the Sport Motivation Scale. *AVANTE*, 8 (2), 57-66.

Fenton, A. & Fitzgerald, M.P. (1998). Compensation issues in coaching of women's amateur sport: A study of the legal precedents and an evaluation of three methods of relief. *Journal of Legal Aspects of Sport*, 8 (3), 124 - 140.

Fitzgerald, M.P. (1995). Pay equity: Two case studies in intercollegiate athletics. *Journal of Legal Aspects of Sport*, 5 (1), 104-116.

Fitzgerald, M.P., Sagaria, M.A., & Nelson, B. (1994). Career patterns of athletic directors: Challenging the conventional wisdom. *Journal of Sport Management*, 8 (1), 14-26.

Fitzgerald, M.P. (1993). The liability of professional athletes and team owners to spectators. *Journal of Legal Aspects of Sport*, 3 (1), 32-37.

C. Invited scholarly reports

Fitzgerald, M. P. & Sparvero, E. S. (2007, March). 2006 UIL High School Football Championships: Economic Benefit Analysis. San Antonio, TX: San Antonio Sports Foundation.

Fitzgerald, M.P. & Dixon, M.A. (July, 2005). *Strategic training: Investing in human capital*. Proceedings paper published by International Association of Assembly Managers.

Green, B.C., Dixon, M.A., Fitzgerald, M.P., & Lee, H-J. (2005). *Feasibility Analysis: Measurement and Evaluation of First Tee Programs*. Austin, TX: The First Tee of Greater Austin.

Fitzgerald, M. P., Fink, J. S., & Riemer, H. A. (2003). USTA Texas section marketing research report: Implications for growing tennis membership. Report.

Fitzgerald, M. P., Fink, J. S., & Riemer, H. A. (2003). USTA Texas section marketing research report: Focus groups sub-report. Report.

Fitzgerald, M. P., Sparvero, E. S., & Hicks, W. (2001, September). Economic impact of hosting the national junior taekwon do championship. San Antonio, TX: San Antonio Sports Foundation.

Riemer, H.A., Fitzgerald, M.P., and Fink J.S. (Writers and Producers). (1998). Preparing for a future of growth: Findings and implications of the USCA market research study [Videotape]. (Available from United States Curling Association, 1100 CenterPoint Drive, P.O. Box 866, Stevens Point, Wisconsin 54481).

Riemer, H.A., Fitzgerald, M.P., and Fink J.S. (1999, Summer). Growing the sport of curling: USCA Marketing research findings. (Available from United States Curling Association, 1100 CenterPoint Drive, P.O. Box 866, Stevens Point, WI 54481).

Riemer, H. A., Fitzgerald, M. P., & Fink, J. S. (1999). USCA Membership Marketing Seminar Materials Packet.

Fitzgerald, M.P. (1992, Winter). Mentoring can make a difference for gender equity. *National Association of Collegiate Women Athletic Administrators Newsletter*, 10, 3.

RESEARCH GRANTS

The First Tee of Greater Austin,. \$5000, (Fall, 2005). Topic: Measurement and Evaluation Feasibility Study. B. C. Green (PI) with M.P. Fitzgerald (Co-I) and M.A. Dixon (Co-I).

United States Tennis Association (USTA), \$35,000 (3/25/01 to 11/1/02), Topic: Marketing analysis: A complete understanding of current USTA Texas Section members and future marketing and strategic planning implications. (Co-PI's: Harold Riemer & Janet Fink)

United States Curling Association (USCA), \$19,765 (8/1/00 to 10/1/01), Topic: Growing the sport: Training community-based marketers. (Co-PI's: Harold Riemer & Janet Fink)

United States Curling Association (USCA), \$18,500 (8/1/99 to 10/1/00), Topic: Marketing plan development: Training effective marketers at the local level. (Co-PI's: Harold Riemer & Janet Fink)

San Antonio Sports Foundation, \$775 (7/1/00 to 11/1/00) Topic: Marketing research for the San Antonio Sports Foundation: The economic impact of spectator spending at national level competitions for juniors.

Women's Sports Foundation, \$1500 (10/1/99 to 11/1/00), Topic: Developing active, healthy, confident girls: The effects of a girls' youth sport mentoring program. (Co-PI's: Traci Giuliano & Janet Fink)

The United States Curling Association (USCA), \$17,500 (8/1/98 to 9/1/99), Topic: Market analysis: A complete understanding of current USCA members and future marketing and strategic planning implications. (Co-PI's: Harold Riemer & Janet Fink)

San Antonio Sports Foundation, \$500 (8/1/98 to 11/20/98), Topic: Marketing research: Austin residents' perceptions regarding San Antonio's bid for the 2007 Pan American Games. (Co-PI's: Harold Riemer & Janet Fink)

United States Curling Association (USCA), \$14,500 (8/1/97 to 10/15/98), Topic: Conducting basic market research regarding curling consumption habits. (Co-PI: Harold Riemer)

Center for Applied Research and Development in Education, University of Texas College of Education. Topic: The impact mentoring has on the career development of club managers. Award: \$750.00

Center for Applied Research and Development in Education, University of Texas College of Education. Topic: Job change decisions: Managerial mobility and retention factors. Award: \$750.00

SCHOLARLY PRESENTATIONS AT PROFESSIONAL MEETINGS

A. Peer-reviewed papers

Colles, C.M. & Fitzgerald, M.P. (March, 2007). Paper presented at the 2007 Sport and Recreation Law Association Conference in Chapel Hill, North Carolina. The Parent Trap: Legal Issues and Policy Implications Surrounding Pregnancy, Parenting, and Student-Athlete Eligibility.

Barlow, B. & Fitzgerald, M.P. (March, 2007). Paper presented at the 2007 Sport and Recreation Law Association Conference in Chapel Hill, North Carolina. Can I Have MySpace? Student-Athletes' Fundamental Right to Social Networking.

Sexton, A. & Fitzgerald, M.P. (March, 2006). Paper presented at the 2006 Sport and Recreation Law Association Conference in Albuquerque, New Mexico. HIPAA v. Buckley Amendment: An Intercollegiate Athlete's Right to Medical Privacy.

Sharp, L.A. & Fitzgerald, M.P. (March, 2006). Paper presented at the 2006 Sport and Recreation Law Association Conference in Albuquerque, New Mexico. Death at Disney: The Common Carrier Designation for Amusement Park Rides.

Burgemeister, M. & Fitzgerald, M.P. (March, 2005). Paper presented at the 2003 Sport and Recreation Law Association Conference in Virginia Beach, Virginia. Misplaced priorities: A case against preferential admissions procedures for collegiate student-athletes.

Sharp, L.A. & Fitzgerald, M.P. (March, 2005). Paper presented at the 2005 Sport and Recreation Law Association Conference in Virginia Beach, Virginia. No More Horsing Around: Title IX, Equestrian Programs and Supervision.

Sparvero, E.S. & Fitzgerald, M.P. (March, 2004). Paper presented at the 2004 Sport and Recreation Law Association Conference in Las Vegas, Nevada. Challenging pre-employment testing in the NFL: The viability of the ADA as a cause of action.

Xing, X. & Fitzgerald, M.P. (March, 2003). Paper presented at the 2003 Sport and Recreation Law Association Conference in Atlanta, Georgia. Legally Challenging Ambush Marketing: Public Education as the Key Alternative.

Fink, J. S., Fitzgerald, M.P., Riemer, H.A. & Pace, D. A. (June, 2001). Paper presented at the 2001 North American Society for Sport Management at Virginia Beach, Virginia. Youth sport participation: Motivational climate, achievement goals, parental perceptions, and satisfaction with the sport club.

Hicks, W. & Fitzgerald, M.P. (March, 2001). Paper presented at the Society for the Study of Legal Aspects of Sport and Physical Activity (SSLASPA) at Branson, Missouri. Preventing and punishing player-to-player violence in professional sports: The court system versus league self-regulation.

Fitzgerald, M.P. & Taliotis, A. (March, 2000). Paper presented at the 2000 Annual Sport, Physical Education, Recreation, and Law Conference at Albuquerque, New Mexico. The effects of Union Royale Belge des Societes de Football Association ASBL v. Bosman: Implications for free agency and player mobility.

Taliotis, A. & Fitzgerald, M.P. (March, 2000). Paper presented at the 2000 Annual Sport, Physical Education, Recreation, and Law Conference at Albuquerque, New Mexico. Religious practices and school-sponsored events.

Fitzgerald, M.P. & Riemer, H.A. (June, 2000). Paper presented at the 2000 Annual North American Society for Sport Management Conference at Colorado Springs, Colorado. Factors motivating individuals to leave their sport or recreation activity.

Fink, J.S., Riemer, H.A., & Fitzgerald, M.P., (March, 1999). Paper presented to the Member Services Committee of the United States Curling Association in Duluth, MN. Sport marketing plans: Moving from conceptual models to strategic implementation.

Fitzgerald, M.P. & Grau, J. (March, 1999). Paper presented at the 1999 Annual Sport, Physical Education, Recreation, and Law Conference at St. Simon Island, Georgia. NCAA eligibility and student-athletes with learning disabilities: A legal analysis.

Riemer, H.A. & Fitzgerald, M.P. (June, 1999). Paper presented at the 1999 Annual North American Society for Sport Management Conference at Vancouver, British Columbia, Canada. Factors motivating initial participation in sport and recreational activities.

Fitzgerald, M.P. & Riemer, H.A. (June, 1999). Paper presented at the 1999 Annual North American Society for Sport Management Conference at Vancouver, British Columbia, Canada. Factors motivating continued participation in sport and recreational activities.

Fitzgerald, M.P. (July, 1999). Paper presented at the 1999 International Association of Assembly Managers Annual Conference at Toronto, Canada. Education for the future: Effective facility manager preparation.

Fitzgerald, M. P. & Riemer, H.A. (May, 1998). Focus groups in effective sport marketing: Their usefulness for member/customer retention and recruitment. Paper presented at the Annual Conference of the North American Society for Sport Management, Buffalo, New York.

Fitzgerald, M.P. & Fenton, A.P. (March, 1998). Paper presented at the Society for the Study of Legal Aspects of Sport and Physical Activity (SSLASPA) at Tucson, Arizona. Employment discrimination in athletics: The viability of Title IX and potential impact of new EEOC Enforcement Regulations.

Fitzgerald, M.P. (1997). Getting hired: Tactics and strategies for getting hired into the sport management profession. Presented at the Annual North American Society for Sport Management Conference at San Antonio, Texas .

Fitzgerald, M.P. (March, 1996). Job descriptions and performance appraisals: Keys to a successful pay equity defense. Presented at the Annual Sport, Physical Education, Recreation, and Law Conference at Albuquerque, New Mexico.

Fitzgerald, M.P. (June, 1996). Job change decisions: Managerial mobility and retention factors. Presented at the Annual North American Society for Sport Management Conference at Fredericton, New Brunswick, Canada.

Fitzgerald, M.P. (1995). Comparable worth in collegiate athletic employment: The need for job descriptions. Presented at the Annual Sport, Physical Education, Recreation, and Law Conference at Jekyll Island, Georgia.

Fitzgerald, M.P. (1994). Career mobility: Job change and stasis. Presented at the North American Society for Sport Management in Pittsburgh, Pennsylvania.

Fitzgerald, M.P. (1994). Leveling the playing field is not enough: Comparable worth in collegiate athletic employment. Presented at the Annual Sport, Physical Education, Recreation, and Law Conference at Jekyll Island, Georgia.

Fitzgerald, M.P. (1993). The impact that having a mentor has on the career development of NCAA Athletic Directors: An exploratory study. Presented at the North American Society for Sport Management in Edmonton, Alberta, Canada.

Fitzgerald, M.P. (1993). Women in leadership and job change: What factors impact their career development decisions. Presented at the AAHPERD National Convention, Washington, D.C.

Fitzgerald, M.P. (1992). Women in leadership: The impact of mentoring. Presented at the AAHPERD National Convention in Indianapolis.

Fitzgerald, M.P. (1992). The liability of professional athletes and team owners to injured spectators. Presented at the Annual Sport, Physical Education, Recreation, and Law Conference at Jekyll Island, Georgia.

Fitzgerald, M.P. (1991). Are the career patterns of female athletic directors different from those of males? Presented at the NACWAA National Conference in Phoenix, Arizona.

Fitzgerald, M.P. (1991). The career patterns of male and female NCAA Division I, II, and III Athletic Directors. Presented at the AAHPERD National Convention in San Francisco.

Fitzgerald, M.P. (1991). Presider for an in-depth conference titled, "Multicultural education programs - designing courses and curriculums," at the AAHPERD National Convention in San Francisco.

B. Invited Presentations

Invited guest speaker at Rice University in Houston, Texas (2002). Title of the presentation: Employment Discrimination Issues in Sport: The Viability of Title VII and the Equal Pay Act as a Cause of Action.

Attracting Hispanics to the sport of tennis: Marketing research implications". USTA Texas Section Board of Directors, Austin, Texas, Summer 2002, with Harold Riemer and Janet Fink.

Preparing for a future of growth: Implications of marketing research data". United States Curling Association, Chicago, Illinois, September, 1998. With Harold Riemer and Janet Fink.

Guest lectures in Dr. Ko's management course at University of Texas at Austin (2 lectures over 2 days). Presentation titles: Career Patterns in Sport Management; and, Career Development and Experiential Preparation in Sport Management.

Implications for equity: The impact of mentoring on the career development of intercollegiate athletic directors. Invited to present to the 1992 National Association of Collegiate Women Athletic Administrators National Conference in Kansas City, Missouri.

Featured luncheon speaker at the Annual Missouri Women in Sport Science Leadership Conference on April 13, 1991 in Springfield, Missouri. Title of the presentation: The Career Patterns of Athletic Administrators and the Importance of Mentoring.

COURSES TAUGHTConcordia University

Facilities and Event Planning

Sport Administration Culminating Experience, Portfolio Evaluation

University of Texas (Undergraduate)

Structure and Organization of Sport Programs

Management of Sport and Health Promotion Programs

Sport Law

Independent Study

Internship Supervision

University of Texas (Graduate)

Legal Issues in Sport

Facility Management

Athletic Administration

Directed Research

Internship Supervision

University of Missouri (Undergraduate)

Management of Sport and Health Programs

University of Missouri (Graduate)

Athletic Administration

Sport Law

Independent Study

Internship Supervision

**ADMINISTRATIVE AND COMMITTEE SERVICE TO THE DEPARTMENT,
COLLEGE, AND UNIVERSITY AT THE UNIVERSITY OF TEXAS AT AUSTIN**

My service to the University of Texas was primarily at the Department and College levels. Departmental duties were focused on sport management program administration, student policy development and implementation, and faculty searches. I also provided significant service at the University level. My service at the campus-wide level focused on student recruitment and retention programs/efforts, athletic department policymaking, and interdisciplinary curriculum development and program implementation.

A. Service within the Department

Administrative Service

1998-2002	Departmental Management Team Member
1994-2002	Program Coordinator, Undergraduate Sport Management and Graduate Sport Management Degrees
1995-97	Coordinator of UT Program Review Folios for NASPE/NASSM Sport Management Program Review Council

Committee Service

2001-2007	Chair, Event & Entertainment Interdisciplinary Curriculum Committee (An across-campus collaboration between Sport Management, Music, Theatre & Dance Programs)
2001-2007	Board of Directors, Fitness Institute of Texas (FIT)
2005-2006	Member, Subcommittee for Texas Stampede (FIT) Web Portal Development
1997-2007	Member, Department Strategic Planning Committee
1996-2007	Member, GSC Subcommittee for General Degree Program Admission
1994-2002	Chair, Sport Management Committee
1992-2007	Program liaison between internship, event management, and employment sites for our undergraduate and graduate students.
1995-2007	Member, Undergraduate Advisory Committee
1992-2007	Member, Graduate Studies Committee
2000-2001	Chair, Search Committee for one assistant professor position in Sport Management
2000-2001	Member, Merit Review Committee (Teaching)
2000-2001	Chair, Search Committee for one year Sport Management faculty position

1999-2001	Consultant/ex-officio member of search committee for associate/full professor position in sport management
1999-2000	Member, Search Committee for two assistant professor positions in Sport Management
1999-2000	Chair, Search Committee for one year Sport Management faculty position
1998-1999	Member, Merit Review Committee (Service)
1998-99	Chair, Search Committee for associate professor position in sport management
1996-97	Chair, Search Committee for Sport Management faculty position
1995-96	Co-chair, Search Committee for Sport Management faculty position
1994-95	Co-chair, Search Committee for Sport Management faculty position

B. Service within the College

Committee Service

1998-2007	Undergraduate Curriculum Committee
1994-2002	Met with students referred to Sport Management by Dean's Office Advisors and the Graduate School
1999-2000	Enrollment Management and Admission Process for Sport Management Ad Hoc Task Force (with Dean's office Advisors)
1992-93	Multicultural Education Committee

C. Service within the University

Committee Service

2001-2007	Member, UT Law School Dispute Resolution Center Interdisciplinary Portfolio Program Steering Committee
1994-95	Member, Recreational Sports Committee
1993-94	Subcommittee Chair, Issues of Integrity in Athletics: A 2nd Century Symposium

Student Recruitment and Retention Service

2003-2004	UT Athletics Department Recruiting Self-Study Committee
1998-2007	Met with student-athlete recruits
1998-2000	Speaker at College of Education Parent's Weekend Open House to provide information and insights about the Sport Management Program.
1997	Faculty representative at Intercollegiate Athletics for Men recruit and parent brunch--baseball team
1994	Faculty representative at Intercollegiate Athletics for Women recruit and parent brunch--all sports
1994	Moov In '94
1993-1994	Member, Faculty Fellow Program

PUBLIC SERVICE TO NATIONAL, STATE AND LOCAL COMMUNITIES

A. Professional Organizations

My service to professional organizations began at the national level in sport management and sport law organizations. I moved through progressively more responsible leadership positions in the North American Society for Sport Management and the Society for the Study of Legal Aspects of Sport and Physical Activity (a.k.a., SRLA). The membership of both organizations were almost exclusively composed of academicians doing research and teaching in sport management programs in the United States and Canada. A smaller number of international faculty members were active members (e.g., Korea, Japan, Australia, and countries in Europe). I moved from attending and presenting at the annual conferences to being asked to serve on site and keynote speaker selection, conference program review, and student paper competition committees. My highest professional honor was being elected to one of the four Member-At-Large positions on the Executive Council for the North American Society for Sport Management.

North American Society for Sport Management

Conference Abstract Reviewer, 1998-2007
 Chair, Nominations Committee 2001-2002
 Member Nominations Committee 2000-2001
 Operating Code Review Task Force 1999-2000
 Student Paper Competition Reviewer, 1998
 Member-At-Large, Executive Council, 1996-98
 Member, Conference Program Committee, 1997
 Chair, Student Initiative Committee, 1997-98
 Member, Student Initiatives Committee, 1996-97
 Member, Task Force on Student Paper Competition, 1994-95
 Contributor of interdisciplinary journal abstracts, Sport Management Digest, 1992

Society for the Study of Legal Aspects of Sport and Physical Activity

Reviewer, Conference Abstracts, 1998-2007
 Advisor, assisted conference planner with scheduling and special session planning, 2001
 Member, Editorial Board for Journal of Legal Aspects of Sport, 2004-2007
 Reviewer, Journal of Legal Aspects of Sport, 1996-2000
 Member, Nominating Committee, 1994-96
 Member, Keynote Speaker Selection Task Force, 1995

National Association of Collegiate Athletic Administrators

Member, Research Committee 1992-93

B. Consulting Service

Austin Ridge Riders, an Austin area mountain biking organization

Marketing plan and sponsorship proposal research, design, and development. Resulted in nonprofit organization soliciting over \$12,000 of new sponsorship funding for the annual race series. Profits from the race were donated to Child Inc. which was charge of Headstart programs in south central Texas, Travis County Helmets for kids program, and Texas Bicycle Coalition; 1995-97.

Tennis Magazine, National equipment and racquet play-test panel; 1993-1995

C. Community Activities

LIV in the Game, Sports and Physical Activity Mentoring Program for Girls

I started working with the founder of this organization in the fall of 1998. I helped her move the project from the concept phase through to a fully functioning organization. I was one of the founding committee members. I involved approximately thirty undergraduate and graduate students in the annual fall soccer day event. Additionally, I helped them recruit student volunteers for two women's only golf tournaments, a duathlon, and two silent auctions. Mia Hamm was our honorary board chair as both of her parents were intimately involved with the organization.

Capitol Area Tennis Association

I have served as a tournament site desk coordinator for a state-wide junior qualifying tournament. Additionally, I served as an activity instructor and Wimbledon display facilitator for the ATP (Association of Tennis Professionals) Tour and Cartoon Network sponsored SMASH Tennis Carnival national tour stop in Austin.

Strategic Planning Team, San Antonio Sports Foundation

During the Fall of 1996 and Spring of 1997, I recruited and coordinated a group of graduate students to serve on a strategic planning team. At the request of the Executive Director, we worked with a board member to complete the competitor and technology analysis, and agency capability assessment necessary for focused strategic planning. Marketing materials and the organizations new vision "amateur Sports Capitol of the Americas" was a direct result of our efforts. I involved 3 undergraduates in our work sessions in San Antonio and Austin.

OTHER EVIDENCE OF MERIT OR RECOGNITION

1998-2007	Principal Investigator or Co-Principal Investigator on grants totaling over \$114,000 for research in sport management.
2007	Eight recipients of the national SRLA Bernard Patrick Maloy Graduate Student Research Award were my students. (I supervised & directed the research of the graduate student award winners. My master's degree candidates competed against Ph.D. and law students from across the United States.)
2006	Recipient of the 2006 Herb Appenzeller SRLA Honor Award. The Sport and Recreation Law Association (SRLA) Honor Award is presented to an individual who has given outstanding service to the Association.
2006	Awarded the 2006 University of Texas Excellence in Teaching Award from the Texas Exes Alumni Association (1 of only 14 faculty at UT to receive the 2006 award)
1999	Invited to represent College of Education at the Forging Academic Partnerships for student success at UT Austin Conference
1997	Recognized by the San Antonio Sports Foundation for my work on Strategic Planning
1996	Elected Member-At-Large, North American Society for Sport Management