

**CURRICULUM VITA**  
**KERYN E. PASCH, M.P.H., Ph.D.**

**Department of Kinesiology and Health Education**  
**College of Education**  
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**PRESENT POSITION:** Associate Chair, Department of Kinesiology and Health Education, College of Education, University of Texas at Austin, Aug 2022--;

Associate Professor, Health Behavior and Health Education, Department of Kinesiology and Health Education, College of Education, University of Texas at Austin, Sept 2014--;

Director of Strategy and Planning, Texas Center for Equity Promotion (TexCEP), College of Education, University of Texas at Austin, Feb 2021--;

Adjunct Associate Professor of Public Health, Michael and Susan Dell Center for Healthy Living, School of Public Health, Austin Regional Campus, University of Texas, Austin, 2014--;

Affiliated Faculty, Center for Health Communication, University of Texas at Austin, 2014--;

Faculty Research Associate, Population Research Center, University of Texas at Austin, 2019--;

**EDUCATION:**

May 2007     Doctor of Philosophy in Behavioral Epidemiology  
University of Minnesota, Twin Cities, School of Public Health,  
Division of Epidemiology and Community Health.  
Minor in Interpersonal Relationships Research, Institute of Child  
Development  
*Dissertation: Parenting practices and early adolescent alcohol use  
among urban, ethnically diverse youth.*

May 2003     Masters in Public Health  
University of North Carolina, Chapel Hill, School of Public Health,  
Department of Health Behavior and Health Education.  
*Master's Paper: Examining the processes of peer influence and peer  
selection and their relationship to adolescent alcohol use*

July 1998     Bachelor of Arts  
University of Illinois, Chicago  
Major: Psychology  
Minor: Sociology

**FELLOWSHIPS, AWARDS, & EVIDENCE OF MERIT:**

Service to SPR Award, Society for Prevention Research: June 2021

M.K. Hage Centennial Professorship in Education 2017-2018

ECPN John B. Reid Early Career Award, Society for Prevention Research: June 2016

Fellow in the Teresa Lozano Long Endowed Chair in Kinesiology and Health 2015-16; 2016-17

Deans Fellow, Department of Kinesiology and Health Education, College of Education, University of Texas at Austin: Spring Semester 2012; Spring Semester 2020

Society for Teaching Excellence, University of Texas at Austin: Sept 2011

University of Bristol Institute of Advanced Studies Benjamin Meaker Visiting Professorship: April 2011

National Cancer Institute Postdoctoral Fellowship in Cancer Prevention and Control, University of Texas School of Public Health, Austin Regional Campus: Apr 2008 - Aug 2008

*Mentors: Cheryl Perry, Steven Kelder, Susan Tortolero*

Delta Omega Book Award: 2003

**ADDITIONAL TRAINING**

University of Texas at Austin Executive Management and Leadership Program

Dynamics of Diversity Certificate, University of Texas at Austin

**PREVIOUS POSITIONS:**

May 2019 - Sept 2022 Program Director, Health Behavior and Health Education, Department of Kinesiology and Health Education, College of Education, University of Texas at Austin

2019 – 2022 Faculty Fellow, Center for Health and Social Policy (CHASP), LBJ School of Public Affairs, University of Texas at Austin (Faculty Fellow role ended due to ending of CHASP)

Aug 2008 – Aug 2014 Assistant Professor, Health Behavior and Health Education, Department of Kinesiology and Health Education, College of Education, University of Texas at Austin

Sept 2009 – Aug 2014 Adjunct Assistant Professor of Public Health, Michael and Susan Dell Center for Healthy Living, School of Public Health, Austin Regional Campus, University of Texas, Austin

May 2007- Apr 2008 Research Associate University of Minnesota: Identifying Determinants of Eating and Physical Activity - Transdisciplinary Research on Energetics and Cancer

July 2003- Sept 2007 Research Associate/ Graduate Research Assistant University of Minnesota: Project Northland Chicago

Aug 2001- July 2003 Research Assistant/Project Director University of North Carolina, Chapel Hill

Oct 1999- Research Assistant  
July 2001 Northwestern University/University of Illinois at Chicago

**RESEARCH**

**ACTIVE  
EXTERNAL  
GRANTS:**

Loukas, A. (PI), **Pasch, K.E.(co-I)**. Depressive symptoms and tobacco use trajectories and transitions across young adulthood. National Cancer Institute, 1R01 CA24988301A1, 5/1/20 – 4/30/23. Total award: \$1,162,873.

Harrell, M.B. (PI), **Pasch, K.E. (Co-I)**. *ENDS Use Trajectories from Adolescence through Young Adulthood: A Longitudinal Study of Risk Factors and Profiles*. National Institutes of Health, National Cancer Institute. R01CA239097 2/15/2019 – 3/31/2024

**COMPLETED  
EXTERNAL  
GRANTS:**

Perry C.L. (PI), **Pasch, K.E. (Co-I, Associate Director Statistics and Marketing Core)**. *Tobacco Center of Regulatory Science on Youth and Young Adults*. National Institutes of Health, National Cancer Institute/Food and Drug Administration. 1P50 DA036116-01. (\$19,678,428) 9/19/13 – 8/31/19

**Pasch, K.E. (Co-PI)**, Donovan, E (Co-PI). Defining Successful Media Partnerships. Robert Wood Johnson Foundation. (\$499,986). 10/15/16 – 12/31/17

Loukas, A. (PI), **Pasch, K.E. (Co-I)**. Texas College Tobacco Prevention Initiative. Texas Department of State Health Services.(\$750,000) 9/1/15 – 8/31/17

Loukas, A. (Co-PI), **Pasch, K.E. (Co-PI)**. Texas College Tobacco Prevention Initiative. Texas Department of State Health Services.(\$750,000) 9/1/14 – 8/31/15

**Pasch, K.E. (PI)** *Impact of E-Cigarette Commercials on Young Adult Cognitive and Factors*. Pilot Funding from the Tobacco Center of Regulatory Science on Youth and Young Adults, National Institutes of Health, National Cancer Institute/Food and Drug Administration. 1P50 DA036116-01 (\$19,882) 6/1/14 - 8/31/15

**Pasch, K.E. (PI)**. *Unhealthy food and beverage advertising around schools*. National Institutes of Health, National Cancer Institute R03CA158962 (\$141,826). 3/1/11 – 2/28/15.

**Pasch, K.E. (PI of subcontract)**, Powell (PI). *Children's Exposure to Fast-Food Advertising: New Evidence on Attention and Content through Eye-tracking*. Robert Wood Johnson Foundation Healthy Eating Research ID# 68583 (\$169,364). 12/1/12 – 8/31/14

Loukas, A. (Co-PI), **Pasch, K.E. (Co-PI)**. Texas College Tobacco Prevention Initiative. Texas Department of State Health Services.(\$750,000) 11/1/13 – 8/31/14

**Pasch, K.E. (PI)**. *The Influence of Media on Adolescent Alcohol Use and Obesity-Related Behaviors and the Co-Occurrence of Youth Risk Behaviors*. National Institutes of Health Loan Repayment Program, National Institute on Drug Abuse, 7/1/08 – 6/30/14

Loukas, A. (PI), **Pasch, K.E. (Co-I)**. *Feasibility of a Web-Based Smoking Cessation Program for Vocational Students*. National Institutes of Health, National Cancer Institute R21CA149817 (\$372,100). 4/1/11 – 3/31/14.

**Pasch, K.E. (PI)**. *Assessing the Nutritional Content of Outdoor Food and Beverage Advertisements around Schools*. Sub-contract awarded from the Bridging the Gap Program Funded by the Robert Wood Johnson Foundation, Chaloupka (PI) (\$18,254). 6/1/13 – 12/31/13

Kelder, S. (PI), Springer, A. (Co-PI), **Pasch, K.E. (Co-I)**. *Prevention of Child Obesity: Disseminating the CATCH Middle School Physical Activity and Healthy Eating Program in Central Texas Middle Schools*. Michael and Susan Dell Foundation, 2008-2012.

Williams, J. (PI), **Pasch, K.E. (Co-I)**, Collins, C (Co-I). *Supporting a conference to develop a book on the role of communications and media research in defining strategies to reduce childhood obesity*. Robert Wood Johnson Foundation ID# 70550 (\$18,000). 12/15/10 – 12/14/11

Bartholomew, J. (PI), **Pasch, K.E. (Co-I)**. *Low fat entrées and school lunch: Selection and participation rates across SES*. National Institutes of Health, National Institute of Diabetes and Digestive and Kidney Diseases R21 R21HD058201 (\$417,875). 8/1/09 - 7/30/11

**COMPLETED INTERNAL GRANTS:** **Pasch, K.E. (PI)**. *Student Perceptions of In School Food and Beverage Marketing*, Special Research Grant, University of Texas at Austin (\$750). 10/7/11 – 8/31/12

**Pasch, K.E. (PI)**. *Understanding how youth perceive and process food and beverage advertising*. Faculty Research Grant, University of Texas at Austin, (\$5983) 10/23/09 – 8/31/10.

**Pasch, K.E. (PI)**. *Parental Influences on Adolescent Alcohol Use and Risk of Obesity*. Summer Research Assignment, Faculty Development Award, University of Texas at Austin, (\$13,777) 6/1/08 – 7/31/08

**EDITED BOOKS:** Williams, J.D., **Pasch, K.E.**, Collins, C. (Eds.) (2013). *Advances in Communication Research to Reduce Childhood Obesity*. New York, New York: Springer. 576 pages

**PUBLICATIONS: IN PRESS** 107. Stanton, C.A., **Pasch, K.E.**, Pericot-Valverde, I., Cruz-Cano, R., Moran, M., Abadi, M.H., Mays, D., Mercincavage, M., Tang, Z., Chen-Sankey, J. (in press). Longitudinal Associations Between U.S. Youth Exposure to E-cigarette Marketing and E-cigarette Use Harm Perception and Behavior Change. *Preventive Medicine* doi: 10.1016/j.ypmed.2022.107266

106. Hinds, J.T., Marti, C.N., **Pasch, K.E.**, Loukas, A. (in press). Longitudinal trajectories of marijuana use in tobacco products among Texas young adult college students from 2015-2019. *Addiction* doi: 10.1111/add.16027

105. Obinwa, O.\* , **Pasch, K.E.**†, Jetelina, K.K., Ranjit, N., Perez, A., Perry, C.L., Harrell, M.B. (in press). Restricting Tobacco Retail Outlets around Middle and High Schools as a way to Reduce Tobacco Marketing Disparities: A Simulation Study. *Nicotine & Tobacco Research* doi: 10.1093/ntr/ntac150

**PUBLICATIONS:** 104. Pinedo, M. Montero-Zamora, P, **Pasch, K.E.**, Schwartz, S. (2022). Immigration policies as political determinants of alcohol and drug misuse among US-born Latinos. *International Journal of Drug Policy*, 106. DOI: 10.1016/j.drugpo.2022.103754

103. Thomas, J.E.\* , **Pasch, K.E.**†, Marti, C.N., Hinds, J.T., Wilkinson, A.V., & Loukas, A. (2022). Trajectories of Depressive Symptoms Among Young Adults in Texas 2014-2018: A Multilevel Growth Curve Analysis Using an Intersectional Lens. *Social Psychiatry and Psychiatric Epidemiology*, Apr;57(4):749-760.

102. Poulos, N.S.\* & **Pasch, K.E.** (2022). Qualities of the Restaurant Food Environment: A Direct Observation Pilot Study of Restaurants Located Near High Schools. *Childhood Obesity*, Apr;18(3):213-218

101. Loukas, A., Marti, C.N., **Pasch, K.E.**, Harrell, M.B., Wilkinson, A.V., & Perry, C.L. (2022). Rising Vape Pod Popularity Disrupted Declining Use of Electronic Nicotine Delivery Systems among Young Adults in Texas, USA from 2014-2019. *Addiction* Jan; 117(1):216-223 doi:10.1111/add.15616
100. Obinwa, O.\* , **Pasch, K.E.**†, Jetelina, K.K., Ranjit, N., Perez, A., Perry, C.L., Harrell, M.B. (2022). A Simulation of the Potential Impact of Restricting Tobacco Retail Outlets around Middle and High Schools on Tobacco Advertisements. *Tobacco Control*, 31: 81-87
99. Zhu, Y.\* , **Pasch, K.E.**†, Loukas, A., Sterling, K.L., Perry, C.L. (2021). Exposure to Cigar Point-of-Sale Marketing and Use of Cigars and Cigarettes among Young Adults. *Addictive Behaviors* May;116 doi: 10.1016/j.addbeh.2021.106821
98. Loukas, A., Lewis, M.J., Marti, C.N., **Pasch, K.E.**, & Perry, C.L. (2021). Tobacco magazine advertising impacts longitudinal changes in number of tobacco products used by young adults. *Journal of Adolescent Health*, Apr;68(4):773-779.
97. Fernandez, A., Loukas, A., **Pasch, K.E.** (2021). Child disclosure, parental solicitation, and adjustment problems: Parental support as a mediator. *Child Psychiatry and Human Development*, Jun;52(3):430-438
96. Herrera, A.L.\* , **Pasch, K.E.**† Loukas, A., Marti, C.N., Perry, C.L. (2020). Exposure to tobacco marketing in bars predicts subsequent use of multiple tobacco products among non-tobacco-using college students. *Tobacco Control*, Nov;29(6):631-637 doi: 10.1136/tobaccocontrol-2019-055195
95. Chilenski, S.M, **Pasch, K.E.** Knapp, A., Baker, E., Boyd, R.C., Cioffi, C., Cooper, B., Fagan, A., Hill, L., Leve, L., Rulison, K. (2020). The Society for Prevention Research 20 Years Later: A Summary of Training Needs. *Prevention Science*, Oct;21(7):985-1000
94. Fernandez, A., Loukas, A., Golaszewski, N.M.\* , Batanova, M., & **Pasch, K.E.** (2020). Relational victimization and adjustment problems among Hispanic Adolescents: What types of support are protective? *Youth and Society*, 52(2), 209-228.
93. Poulos, N.S.\* , Golazawski, N.M., Laska, M.N., **Pasch, K.E.** (2020). Best Practices Among Food-Based Community Organizations: A Qualitative Analysis. *Ecology of Food and Nutrition*, Jan-Feb;59(1):104-116 doi: 10.1080/03670244.2019.1671836
92. Kreitzberg, D.S.\* , Golazeweski, N.M.\* , Ludden, A.B., Loukas, A., **Pasch, K.E.**† (2019). Academic Achievement Stress and Energy Drink Consumption among Middle School Youth. *Journal of Caffeine and Adenosine Research*, 9(1):20-27. doi: 10.1089/caff.2018.0011
91. Mantey, D., Clenendon, S., Loukas, A., **Pasch, K.E.**, Perry, C.L. (2019). Marketing Exposure and Smokeless Tobacco Use Initiation among Young Adults: A Longitudinal Analysis. *Addictive Behaviors*, 99, 212-219. doi.org/10.1016/j.addbeh.2019.06.003
90. Loukas, A., Paddock, E.M., Li, X., Harrell, M.B., **Pasch, K.E.**, & Perry, C.L. (2019). Electronic Nicotine Delivery Systems marketing and initiation among youth and young adults. *Pediatrics*, 144(3) e20183601 doi: 10.1542/peds.2018-3601

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\* Graduate student under my supervision

† Corresponding author

89. Fernandez, A., Loukas, A., Golaszewski, N.M., Batanova, M., & **Pasch, K.E.** (2019). Adolescent adjustment problems mediate the association between racial discrimination and school connectedness. *Journal of School Health*, Dec;89(12):945-952
88. Kreitzberg, D.S.\* , **Pasch, K.E.**†, Marti, C.N., Loukas, A., Perry, C.L. (2019). Bi-Directional Associations Between Young Adults' Reported Exposure to E-Cigarette Marketing and E-Cigarette Use. *Addiction*, Oct;114(10):1834-1841
87. Clendennen, S. L., Loukas, A., Creamer, M. R., **Pasch, K. E.**, & Perry, C. L. (2019). Longitudinal Patterns of Multiple Tobacco and Nicotine Product Use among Texas College Students: A Latent Transition Analysis. *Prevention Science*. Oct;20(7):1031-1042
86. Poulos, N.S.\* , **Pasch, K.E.**†, Laska, M.N. (2019). Describing Food and Beverage Restaurants: Creating A Reliable Coding Tool. *Health Behavior and Policy Review*, 6(2):152-165(14).
85. Kreitzberg, D.S.\* , Hinds, J.T. III, **Pasch, K.E.**†, Loukas, A., Perry, C.L. (2019). Exposure to ENDS Advertising and Use of Marijuana in ENDS among College Students. *Addictive Behaviors*. 93:9-13. PMID: PMC6488373
84. Kreitzberg, D.S.\* , Murthy, D., Loukas, A., **Pasch, K.E.** (2019). Heat not burn tobacco promotion on instagram. *Addictive Behaviors*. 91:112-118. doi:10.1016/J.ADDBEH.2018.09.003
83. Mantey D.S.\* , **Pasch, K.E.**†, Loukas, A., Perry C.L. (2019). Exposure to Point-of-Sale Marketing of Cigarettes and E-Cigarettes as Predictors of Smoking Cessation Behaviors. *Nicotine & Tobacco Research*, 21(2):212-219. doi: 10.1093/ntr/ntx246.
82. Creamer, M.R., Loukas, A., Clendennen, S, Mantey, D., **Pasch, K.E.**, Marti, C.N., Perry, C.L. (2018). Longitudinal Predictors of Cigarette Use among Students from 24 Texas Colleges. *Journal of American College Health*, Oct;66(7):617-624 PMID: PMC6135706
81. Kreitzberg, D.S.\* , Herrera, A.L.\* , Loukas, A., **Pasch, K.E.**† (2018). Exposure to Tobacco and Nicotine Product Advertising: Associations with Perceived Prevalence of Use among College Students. *Journal of American College Health*, Nov-Dec;66(8):790-798. doi: 10.1080/07448481.2018.1454925
80. Mantey, D.S., Creamer, M.R., **Pasch, K.E.**, Perry, C.L. (2018). Marketing Exposure Recall is Associated with Past 30-Day Single, Dual, Poly Tobacco Use among U.S. Adolescents. *Nicotine & Tobacco Research*, 20(suppl\_1):S55-S61. PMID: PMC6093376
79. Golaszewski, N.M.\* , **Pasch, K.E.**†, Fernandez, A., Poulos, N.S., Batanova, M., Loukas, A., (2018). Perceived weight discrimination and school connectedness among youth: Does teacher support play a protective role? *Journal of School Health*. 88(10):754-761.
78. Nicksic, N.E., Harrell, M.B., Perez, A., **Pasch, K.E.**, & Perry, C. L. (2018). School policy, administrator perceptions, and student e-cigarette use. A study of middle and high schools in Texas. *Health Behavior and Policy Review*. 5(4):72-82. PMID: in process.
77. Yarnell, Y.M., **Pasch, K.E.**, Perry, C.L., Komro, K.A. (2018). Multiple Risk Behaviors Among African American and Hispanic Boys. *Journal of Early Adolescence*, 38(5): 681-713.
76. Fernandez, A., Loukas, A., **Pasch, K.E.** (2018). Examining the Bidirectional Associations between Adolescents' Disclosure, Parents' Solicitation, and Adjustment Problems among Non-Hispanic White and Hispanic Early Adolescents. *Journal of Youth and Adolescence*, 47:2569-2583. doi: 10.1007/s10964-018-0896-4.

75. Herrera, A.\* , Kreitzberg, D.S.\* , Loukas, A., **Pasch, K.E.**† (2018). Tobacco Free but Tobacco Industry Free? *Tobacco Control*. 27(7):17. doi: 10.1136/tobaccocontrol-2015-052697.
74. MacArthur G, Caldwell DM, Redmore J, Watkins SH, Kipping R, White J, Chittleborough C, Langford R, Er V, Lingam R, **Pasch K**, Gunnell D, Hickman M, Campbell R. (2018). Individual-, family-, and school-level interventions targeting multiple risk behaviours in young people. *Cochrane Database of Systematic Reviews*, Issue 10 . Art. No.: CD009927. DOI: 10.1002/14651858.CD009927.pub2
73. **Pasch, K.E.**, Nicksic, N.E., Opara, S.C., Jackson C., Harrell, M.B., Perry, C.L. (2018). Recall of Point-of-Sale Marketing Predicts Cigar and E-Cigarette Use among Texas Youth. *Nicotine & Tobacco Research*. Jul 9;20(8):962-969. doi: 10.1093/ntr/ntx237.
72. Herrera, A.L.\* , **Pasch K.E.**† (2018). Targeting Hispanic adolescents with outdoor food & beverage advertising around schools. *Ethnicity & Health*. 23:6, 691-702. doi: 10.1080/13557858.2017.1290217
71. Loukas, A., Herrera, A., Grossberg, L., **Pasch, K.E.**, & An, L.C. (2018). Is a web-based cessation program acceptable to vocational student smokers? *Health Behavior & Policy Review*. Mar; 5(2): 110-120
70. Loukas, A., Marti, C.N., Cooper, M., **Pasch, K.E.**, Perry, C.L. (2018). Exclusive e-cigarette use predicts cigarette initiation among college students. *Addictive Behaviors*. Jan;76:343-347. PMID: PMC5614895
69. Ludden, A.B., O'Brien, E.M., **Pasch, K.E.** (2017). Beliefs, Behaviors, and Contexts of Adolescent Caffeine Use: A Focus Group Study. *Substance Use & Misuse*. Jul 29;52(9):1207-1218.
68. Owotomo, O, Maslowsky, J., **Pasch, K.E.** (2017). Historical declines and disparities in cigarette coupon saving among adolescents in the United States, 1997-2013. *Preventive Medicine*. Jul;100:61-66. PMID: PMC5480368
67. Hinds, J.T. III, Li, X., Loukas, A., **Pasch, K.E.**, Perry, C.L. (2017). Flavored Cigars Appeal to Younger, Female, and Racial/Ethnic Minority College Students. *Nicotine & Tobacco Research*. Feb 7;20(3):347-354. PMID: PMC5896537
66. Prokhorov, A.V., Machado, T.C., Calabro, K.S., Vanderwater, E.A., Vidrine, D.J., **Pasch, K.E.**, Marani, S.K., Buchberg, M., Wagh, A., Russell, S.C., Czerniak, K.W., Botello, G.C., Dobbins, M.H., Khalil, G.E., Perry, C.L. (2017). Developing mobile phone text messages for tobacco risk communication among college students: a mixed methods study. *BMC Public Health*. Jan 31;17(1):137. PMID: PMC5282879
65. Nicksic, N.E., Harrell, M.B., Pérez, A., **Pasch, K.E.**, Perry, C.L. (2017). Recall of E-cigarette Advertisements and Adolescent E-cigarette Use. *Tobacco Regulatory Science*. Apr;3(2):210-221. PMID: PMC5665569
64. Pérez, A., Chien, L.C., Harrell, M.B., **Pasch, K.E.**, Obinwa, U.C., Perry, C.L. (2017). Geospatial Associations Between Tobacco Retail Outlets and Current Use of Cigarettes and e-Cigarettes among Youths in Texas. *Journal of Biometrics and Biostatistics*. Oct;8(5). pii: 375. PMID: PMC5713909

63. Creamer, M.R., Loukas, A., Xiaoyin, L., **Pasch, K.E.**, Case, K., Crook, B., Perry, C.L. (2016). College Students' Perceptions and Knowledge of Hookah Use. *Drug and Alcohol Dependence*, 168, 191-195 PMID: PMC5086259
62. Errisuriz, V.L., **Pasch, K.E.**<sup>\*</sup>, Perry, C.L. (2016). Perceived Stress and Dietary Choices: The Moderating Role of Stress Management. *Eating Behaviors*, Aug;22:211-6.
61. Loukas, A., Chow, S., **Pasch, K.E.**, Li, X., Hinds, J., Marti, N., Harrell, M., Creamer, M., Perry, C.L. (2016). College Students' Polytobacco Use, Cigarette Cessation, and Dependence. *American Journal of Health Behavior*, Jul;40(4):514-22 PMID: PMC5010082
60. Hinds, T., Loukas, A., Chow, S., **Pasch, K.E.**, Harrell, M., Perry, C.L., Delnevo, C., Wackoski, O. (2016). Using Cognitive Interviewing to Better Assess Young Adult E-cigarette Use. *Nicotine & Tobacco Research*, Oct;18(10):1998-2005. PMID: PMC5896803
59. Mantey, D., Cooper, M., Clendennen, S., **Pasch, K.E.**, Perry, C.L. (2016). E-Cigarette Marketing Exposure is Associated with E-cigarette Use among U.S. Youth. *Journal of Adolescent Health*, Jun;58(6):686-90. PMID: PMC4900536
58. Davison, G., Shoben, A., **Pasch, K.E.**, Klein, E. (2016). Energy Drink Use among Ohio Appalachian Smokers. *Journal of Community Health*, Oct;41(5):897-902.
57. Velazquez, C.E.<sup>\*</sup>, **Pasch, K.E.**<sup>†</sup> (2016). Youth Susceptibility to Food and Beverage Marketing: Associations with Unhealthy Food Preferences and Choices. *Health Behavior and Policy Review*, 3(5): 480-487(8).
56. Champlin, S.E.<sup>\*</sup>, **Pasch, K.E.**<sup>†</sup>, Perry, C.L. (2016). Is the Consumption of Energy Drinks Associated with Academic Achievement among College Students? *Journal of Primary Prevention*, Aug; 37(4):355-59.
55. Poulos, N.S.<sup>\*</sup>, **Pasch, K.E.**<sup>†</sup> (2016). Socio-Demographic Differences in Energy Drink Consumption and Reasons for Consumption among US College Students. *Health Education Journal*, 75(3):318-330.
54. Choi, H.J., Wolford-Clevenger, C., Brem, M.J., Elmquist, J., Stuart, G.L., **Pasch, K.E.**, Temple, J.R. (2016). The Temporal Association between Energy Drink and Alcohol Use among Adolescents: A Brief Report. *Drug and Alcohol Dependence*, 1(158):164-6. PMID: PMC4698079
53. Latimer, L.A.<sup>\*</sup>, Bartholomew, J., **Pasch, K.E.** (2016). Elementary school lunch categorization and the correlations with dietitian recommendations. *Perspectives in Public Health*, 136(1): 43-9.
52. Poulos, N.S.<sup>\*</sup>, **Pasch, K.E.**<sup>†</sup> (2015). The Outdoor MEDIA DOT: The Development and Inter-Rater Reliability of a Tool Designed to Measure Food and Beverage Outlets and Outdoor Advertising. *Health & Place*, 34:134-42. PMID: PMC4497920
51. Poulos, N.S.<sup>\*</sup>, **Pasch, K.E.**<sup>†</sup> (2015). Energy Drink Consumption is Associated with Unhealthy Dietary Behaviors among College Youth. *Perspectives in Public Health*, 135(6) 316-21.
50. House, B., Shearrer, G., Miller, S., **Pasch, K.E.**, Goran, M., Davis, J. (2015). Increased Eating Frequency Linked to Decreased Obesity and Improved Metabolic Outcomes. *International Journal of Obesity*, 39(1): 136-41.



49. Champlin, S., Lazard, A., Mackert, M., & **Pasch, K.E.** (2014). Perceptions of Design Quality: An Eye Tracking Study of Attention and Appeal in Health Advertisements. *Journal of Communication in Healthcare: Strategies, Media and Engagement in Global Health*.
48. Yarnell, L.M., **Pasch, K.E.**, Brown, H.S., Perry, C.L., Komro, K.A. (2014). Cross-Gender Social Normative Effects for Violence in Middle School: Do Girls Carry a Social Multiplier Effect for At-Risk Boys? *Journal of Youth and Adolescence*, Sep; 43(9): 1465-85. PMID: PMC4130766
47. Poulos, N.S.\* , **Pasch, K.E.**<sup>†</sup>, Springer, A.E., Hoelscher, D.M., Kelder, S.H., (2014). Is Frequency of Family Meals Associated with Parental Encouragement of Healthy Eating among Ethnically Diverse Eighth Graders? *Public Health Nutrition*, May; 17(5): 998-1003.
46. Velazquez, C.E.\* & **Pasch, K.E.**<sup>†</sup> (2014). Attention to Food and Beverage Advertisements as Measured by Eye-Tracking Technology and the Food Preferences and Choices of Youth. *Journal of the American Academy of Nutrition and Dietetics*, Apr;114(4):578-82.
45. Michael, S., Wentzel, K., Elliot, M.N., Dittus, P. J., Kanouse, D.E., Wallander, J.L. **Pasch, K.E.**, Franzini, L., Taylor, W.C., Qureshi, T., Franklin, F. A., Schuster, M.A. (2014). Parental and Peer Factors Associated with Body Image Discrepancy among Fifth-Grade Boys and Girls. *Journal of Youth and Adolescence*, Jan; 43(1): 15-29.
44. Mackert, M., Champlin, S.E.\* , **Pasch, K.E.**, Weiss, B. R. (2013). Understanding Health Literacy Measurement through Eye Tracking. *Journal of Health Communication*, 18 Suppl 1:185-96. PMID: PMC3814999
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1. Donenberg, G.R., Bryant, F.B., Emerson, E., Wilson, H.W., **Pasch, K.E.** (2003). Tracing the Roots of Early Sexual Debut Among Adolescents in Psychiatric Care. *The Journal of the American Academy of Child and Adolescent Psychiatry*, 42(5): 594-608. PMID: PMC1201420

**BOOK CHAPTERS:** Kreitzberg, D.S.\* , **Pasch, K.E.** (2018). Alcohol Use. In R.J. Levesque (Ed.). *Encyclopedia of Adolescence 2<sup>nd</sup> Edition*. New York, New York: Springer.

**Pasch, K.E.**, Velazquez, C.E.\* , Champlin, S.E.\* (2013). A Multi-Method Study to Understand How Youth Perceive and Evaluate Food and Beverage Advertisements. In J.D. Williams, **K.E. Pasch**, & C. Collins (Eds.), *Advances in Communication Research to Reduce Childhood Obesity*. New York, New York: Springer

**Pasch, K.E.** & Poulos, N.S.\* Outdoor Food and Beverage Advertising: A Saturated Environment. (2013). In J.D. Williams, **K.E. Pasch**, & C. Collins (Eds.), *Advances in Communication Research to Reduce Childhood Obesity*. New York, New York: Springer

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\* Graduate student under my supervision

Latimer, L.A.\* , Delk, J., Springer, A.E., **Pasch, K.E.**†. (2013). The Role of Schools in Food and Beverage Marketing – Significance, Challenges, Next Steps. In J.D. Williams, **K.E. Pasch**, & C. Collins (Eds.), *Advances in Communication Research to Reduce Childhood Obesity*. New York, New York: Springer

Collins, C., Champlin S.E.\* , **Pasch, K.E.**, Williams, J.W. (2013) Introduction: Childhood Obesity: Media, Advertising, Community, and Advocacy. In J.D. Williams, **K.E. Pasch**, & C. Collins (Eds.), *Advances in Communication Research to Reduce Childhood Obesity*. New York, New York: Springer

**Pasch, K.E.**, Velazquez, C.E.\* (2013). Alcohol Advertising and Underage Drinking. In: *Interventions for Addiction: Comprehensive Addictive Behaviors and Disorders*. Elsevier Inc., San Diego: Academic Press, pp. 917–923.

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**INVITED  
PRESENTATIONS:**

Invited Speaker, “*Measuring Point of Sale Marketing in the Tobacco Center of Regulatory Science on Youth and Young Adults.*” Meeting of the State and Community Tobacco Control Research Grantees, Rockville, MD, May 1, 2014.

Invited Speaker, “*Using eye-tracking technology to better understand the influence of advertising on youth*” EyeTrackBehavior 2013 - Tobii Eye Tracking Conference on Behavioral Research, Boston, MA, April 9, 2013

Invited Speaker, “*Food and Beverage Marketing: Objective Measures to Inform Policy.*” Annual Meeting of the American Public Health Association, San Francisco, CA, Oct 31, 2012.

Invited Speaker, “*Marketing of Unhealthy Behaviors to Youth: Exposure to Food, Beverage, and Alcohol Advertising.*” Division of Health Behavior and Health Promotion, College of Public Health, The Ohio State University, June 7, 2012.

Invited Speaker, “*Marketing of Unhealthy Foods, Beverages, and Alcohol: The Branding of Youth.*” Institute for Health Research and Policy, University of Illinois at Chicago, April 16, 2012.

Invited Speaker, “*Eye-tracking and iPods: A look into the marketing of unhealthy products to youth.*” Division of Epidemiology and Community Health Seminar Spring 2012, University of Minnesota, March 2, 2012.

Invited Speaker, “*Marketing of Unhealthy Foods, Beverages, and Alcohol: The Branding of Youth.*” Research Seminar Series Fall 2011, University of Texas Health Science Center School of Public Health Austin Regional Campus, October 11, 2011.

Invited Speaker, “*Hooking ‘Em Young: The Marketing of Unhealthy Products to Youth.*” Department of Human Development and Family Studies 2011 Colloquia, University of Texas at Austin, September 30, 2011.

Invited Speaker, “*Co-Occurrence of Risk Behaviors from Early Adolescence to Young Adulthood: Broadening the Definition of ‘Risk Behavior’.*” Cardiff University, Cardiff, Wales, April 20, 2011.

Institute of Advanced Studies Benjamin Meaker Visiting Professorship Lecture, “*Contextual Factors Related to Youth Risk Behavior Prevention Interventions.*” University of Bristol, Bristol, UK, April 15, 2011.

Institute of Advanced Studies Benjamin Meaker Visiting Professorship Lecture, “Co-Occurrence of Risk Behaviors from Early Adolescence to Young Adulthood: Broadening the Definition of ‘Risk Behavior’.” University of Bristol, Bristol, UK, April 13, 2011.

Invited Speaker, “Communication and Youth Risk Behaviors: Examples with Alcohol Use.” Department of Advertising PUSH Colloquia, University of Texas at Austin, March 5, 2010

Invited Speaker, “Theory to Practice 101.” Minnesota Society for Public Health Education, Minnesota State University, Mankato, Minnesota, September 27, 2005.

**PRESENTATIONS  
AND POSTERS:**

138. **Pasch, K.E.**, Marti, C.N., Loukas, A. (Mar 2022). Does Exposure to Tobacco Marketing at Tobacco Retail Outlets Have Cross-Product Effects? Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Virtual.

137. **Pasch, K.E.**, Thomas, J.E., Marti, C.N., Loukas, A. (Mar 2022). Impact of Exposure to Tobacco Retail Outlet Ends Marketing on Ends Initiation: Do Depressive Symptoms Exacerbate Risk. Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Virtual.

136. **Pasch, K.E.**, Thomas, J.E., Harrell, M.B. (Mar 2022). Does Self-Reported Exposure to Tobacco Marketing at Tobacco Retail Outlets Influence the Trajectory of Tobacco Use Among Youth? Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Virtual.

135. Stanton, C.A., **Pasch, K.E.**, Mercincavage, M., Pericot-Valverde, I., Cruz-Cano, R., Moran, M., Abadi, M., Mays, D., Tang, Z., Chen-Sankey, J. (Oct 2021). Longitudinal associations between U.S. youth exposure to e cigarette advertising and e cigarette initiation. Poster presented at the NIH Tobacco Regulatory Science Program annual conference, Virtual.

134. **Pasch, K.E.**, Thomas, J.E.\*, Marti, N., Loukas, A. (June 2021). Impact of Exposure to Tobacco Retail Outlet Cigarette Marketing on Cigarette Initiation: The Importance of Depressive Symptoms. Paper presented at the Society for Prevention Research Annual Conference, Virtual.

133. Thomas, J.E.\*, Ruggles, P.R.\*, Buettner, S.A.\*, **Pasch, K.E.** (June 2021). Public Schools with More Economically Disadvantaged Students and Students of Color Are Targeted with Tobacco and Alcohol Advertising. Paper presented at the Society for Prevention Research Annual Conference, Virtual.

132. Ruggles, P.R.\*, Thomas, J.E.\*, Poulos, N.S., **Pasch, K.E.** (June 2021). Oversaturated: Associations between School-Level Economic Disadvantage and Nutritional Content of Outdoor Food/Beverage Advertisements. Poster presented at the Society for Prevention Research Annual Conference, Virtual.

131. **Pasch, K.E.**, Marti, C.N., Loukas, A. Tobacco Retail Outlet E-Cigarette Marketing Impacts E-Cigarette Initiation through Social Acceptability Beliefs. (Feb 2021). Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Virtual.

130. Thomas, J.E.\*, **Pasch, K.E.**, Loukas, A., Perry, C.L. (July 2020). Intersectionality and Depression Symptoms in College Students in Texas: Considering Race, Sex, and Sexual Gender Minority Status. Poster presented at the 2020 annual conference of the Society for Prevention Research, Virtual.

129. **Pasch, K.E.**, Kreitzberg, D.S.\* Loukas, A., Perry, C.L. (May, 2019). *A Mediation Model of the Impact of Electronic Nicotine Delivery Systems (ENDS) Point-of-Sale Marketing on Ends Use Among College Students*. Poster presented at the 2019 annual conference of the Society for Prevention Research San Francisco, CA
128. Loukas, A., Lewis, M.J., Mari, N.M., **Pasch, K.E.**, Harrell, M.B., Perry, C.L. (Feb, 2019). *Exposure to Tobacco Advertisements in Magazines Predicts Changes in Tobacco Use across a two Year Period among Young Adults*. Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, San Francisco, CA.
127. **Pasch, K.E.**, Li, X., Loukas, A., Perry, C.L. (Feb, 2019). *Impact of Ends Marketing on Ends Initiation among Young Adults: A Mediation Model*. Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, San Francisco, CA.
126. Kreitzberg, D.S.\* **Pasch, K.E.**, Loukas, A., & Perry, C.L., (May, 2018). *Associations between Parental, Peer, and Sibling Tobacco Use and Current Cigarette Use among College Students*. Poster presented at the 2018 annual conference of the Society for Prevention Research Washington, DC.
125. Herrera, A.L.\* **Pasch, K.E.**, Loukas, A., & Perry, C.L. (May 2018). Advertising and social factors associated with ENDS use among Hispanic and Non-Hispanic white college students. Paper presented at the Annual Meeting of the Society of Prevention Research, Washington, D.C.
124. **Pasch, K.E.**, Kreitzberg, D.S.\* Loukas, A., & Perry, C.L., (May, 2018). *Bi-directional associations between young adults' energy drink consumption and alcohol use*. Poster presented at the 2018 annual conference of the Society for Prevention Research Washington, DC.
123. **Pasch, K.E.**, Perez, A., Kreitzberg, D.S.\* Garza, N., Ly, C., Harrell, M.B., Perry, C.L. (February, 2018). *Exposure to retail tobacco outlet advertising and use of and susceptibility to cigarettes and e-cigarettes among Texas 8th and 10th grade students* Paper presented at the Society for Research on Nicotine and Tobacco Annual Conference, Baltimore, MD.
122. **Pasch, K.E.**, Perez, A., Kreitzberg, D.S.\* Bluestein, M., Mungi, C., Herrera, A.L., Loukas, A.L., Perry, C.L. (February, 2018). *Associations between exposure to retail tobacco outlet advertising and use of cigarettes and e-cigarettes among college students in Texas*. Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Baltimore, MD.
121. Perez, A., Lung-Chang, C., Harrell, M.B., Pasch, K.E., Obinwa, U., Perry, C.L. (February, 2018). *Geospatial associations between retail tobacco outlets and current use of cigarettes and e-cigarettes among youth in Texas* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Baltimore, MD.
120. Bluestein, M., Wilkinson, A., Perez, A., **Pasch, K.E.**, Loukas, A., Harrell, M.B., Kreitzberg, D.S., Perry, C.L. (February, 2018). *Correlations between objectively and subjectively assessed exposures to tobacco marketing in retail outlets among youth and young adult Texas students* Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Baltimore, MD.
119. Herrera, A.L.\* **Pasch, K.E.**, Loukas, A., & Perry, C.L. (February 2018). *Advertising and social factors predicting ENDS use among Hispanic young adults*. Poster presented at the Society for Research on Nicotine and Tobacco Annual Conference, Baltimore, MD.

118. Kreitzberg, D.S.\* , **Pasch, K.E.**, Loukas, A., & Perry, C.L., (Feb, 2018). *The Influence of Electronic Nicotine Delivery Systems (ENDS) Point of Sale Marketing Exposure on Perceptions, Susceptibility, and Use of Marijuana in ENDS among College Students*. Paper presented at the 2018 Society for Research on Nicotine and Tobacco in Baltimore, MD.
117. Kreitzberg, D.S.\* , **Pasch, K.E.**, Pérez, A., Loukas, A., Harrell, M., & Perry, C.L., (2017). *Tobacco Marketing: Point-of-Sale Advertising Differences by Store Type*. Poster presented at the St. David's Center for Health Promotion and Disease Prevention Research in Underserved Populations in Austin, TX.
116. Poulos, N.S.\* , Golaszewski, N.M.\* , Laska, M.N., & **Pasch, K.E.** (June, 2017). *Best practices among food-based community organizations: A qualitative analysis*. Paper presented to the annual conference of the International Society for Behavior, Nutrition, and Physical Activity, Victoria, Canada.
115. Fernandez, A., Loukas, A., Batanova, M., Golaszewski, N.M.\* , & **Pasch, K.E.**, (April, 2017). *Parental support, cyber-bullying, and cyber victimization: The role of parental monitoring*. Poster presented at the biennial conference for the Society for Research in Child Development, Austin, TX.
114. Mantey, D.\* , **Pasch, K.E.**, Loukas, A., Perry, C.L. (March 2017) *Exposure to Point-of-Sale Marketing and Product Displays of Cigarettes and E-Cigarettes as a Predictor of Smoking Cessation*. Presented at the Annual Meeting of the Society for Nicotine and Tobacco Research, Florence, Italy.
113. **Pasch, K.E.**, Loukas, A., Marti, C.N., Perry, C.L. (March 2017). *Bi-Directional Associations between Young Adults' Exposure to E-Cigarette Marketing and E-Cigarette Use*. Presented at the Annual Meeting of the Society for Nicotine and Tobacco Research, Florence, Italy.
112. Herrera, A.L.\* , **Pasch, K.E.**, Latimer, L., Karn, K., & Loukas, A. (March 2017). *Lessons Learned from Environmental Tobacco Scan Tools for Tobacco Prevention among College Students in Texas*. Poster presented at the 2017 National Conference on Tobacco or Health, Austin, TX.
111. Hannon, B.\* **Pasch, K.E.**, Loukas, A., Harrell, M.B., Perry, C.L. (March 2017). *Creation of a Tool for Documenting Tobacco Product Distribution on Power Walls*. Presented at the National Conference on Tobacco or Health, Austin, TX
110. Kreitzberg, D.S.\* , **Pasch, K.E.**, Perez, A., Loukas, A., Harrell, M.B., Perry, C.L. (March 2017). *Tobacco Marketing: Point-of-Sale Advertising Differences by Store Type*. Presented at the National Conference on Tobacco or Health, Austin, TX
109. Mantey, D.\* , **Pasch, K.E.**, Loukas, A., Perry, C.L. (March 2017). *Exposure to Point-of Sale Marketing and Product Displays of Cigarettes and E-Cigarettes as a Predictor of Smoking Cessation*. Presented at the National Conference on Tobacco or Health, Austin, TX
108. Clendennen, S., Creamer, M., **Pasch, K.E.**, Loukas, A., & Perry, C. (March, 2017) *A Latent Transition Analysis of Multiple Tobacco and Nicotine Product Use Patterns among Texas College Students*. Poster presented at National Conference on Tobacco or Health, Austin, TX.
107. Loukas, A., Marti, C.N., **Pasch, K.E.**, Cooper, M., & Perry, C.L. (March, 2017). *Predicting cigarette initiation among young adults: A survival analysis examining the influence of*



ecigarette use. Paper presented at the Society for Research on Nicotine & Tobacco, Florence, Italy.

106. Kreitzberg, D.S.\* , Hinds, J.T., Loukas, A., Perry, C.L., & **Pasch, K.E.** (June, 2016). *Exposure to ENDS Advertising and Use of Marijuana in ENDS among College Students*. Oral presentation at the annual conference of the Society for Prevention Research San Francisco, CA.

105. **Pasch, K.E.**, Herrera, A.L. \* , Loukas, A., Perry, C.L. (June, 2016). Outdoor and Point-of-Sale Ends Marketing and Ends Use Among College Students Oral presentation at the annual conference of the Society for Prevention Research San Francisco, CA.

104. Herrera, A.L.\* , **Pasch, K.E.** (June, 2016). Outdoor Food & Beverage Advertising Targeted Around Predominantly Hispanic Schools in Central Texas. Oral presentation at the annual conference of the Society for Prevention Research San Francisco, CA.

103. Loukas, A., Li, X., **Pasch, K.E.**, & Perry, C.L. (March, 2016). College students' perceptions and knowledge of hookah use. Paper presented at the Society for Research on Nicotine & Tobacco, Chicago, IL.

102. Chow, S., Loukas, A., **Pasch, K.E.**, Harrell, M.B., & Perry, C.L. (March, 2016). Alcohol and marijuana use in young adult dual users of cigarettes and e-cigarettes. Paper presented at the Society for Research on Nicotine & Tobacco, Chicago, IL.

101. **Pasch, K.E.**, Loukas, A., Perry, C.L. (March, 2016). Young Adults' Tobacco Use and Exposure to Tobacco Marketing in Bars. Poster presentation at the annual conference of the Society for Research on Nicotine and Tobacco Chicago, IL.

100. Kreitzberg, D.S.\* , Hinds, J.T., Loukas, A.L., Perry, C.L., **Pasch, K.E.** (March, 2016). *Exposure to ENDS Advertising and Use of Marijuana in ENDS among College Students*. Oral presentation at the annual conference of the Society for Prevention Research San Francisco, CA.

99. **Pasch, K.E.**, Loukas, A.L., Perry, C.L. (June, 2016). Exposure to Tobacco Marketing in Bars Is Associated with Use of Multiple Tobacco Products. Oral presentation at the annual conference of the Society for Prevention Research San Francisco, CA.

98. **Pasch, K.E.**, Loukas, A., & Perry, C.L. (March, 2016). Use and exposure to tobacco marketing in bars. Poster presented at the Society for Research on Nicotine & Tobacco, Chicago, IL.

97. Loukas, A., **Pasch, K.E.**, Li, X., Hinds, J., Harrell, M.B., & Perry, C.L. (October, 2015). Examining Texas young adults' use of flavored cigar products. Paper presented at the TCORS In Person Meeting. Bethesda, MD.

96. Loukas, A., **Pasch, K.E.**, & Yingling, C.E. (March, 2015). Feasibility of a web-based smoking cessation program for vocational students. Poster presented at the World Conference on Tobacco or Health, Abu Dhabi, UAE.

95. Poulos, N.S.\* , Laska, M.N., Golaszewski N. M., & **Pasch, K. E.** (March, 2015). *Digital media and maintaining participation in food-based community organizations: findings from key informant interviews*. Poster presented to the annual conference for the American Academy of Health Behavior in San Antonio, TX.

94. Batanova, M.D., Loukas, A., **Pasch, K.E.**, Fernandez, A., & Golaszewski, N. (March, 2015) Examining emotional and cognitive empathy and their links to social bullying: Do

different sources of support matter? Paper presented as part of a symposium Peer-Group Contextual February, 2018 Effects of Empathy and Willingness to Intervene on Bully Perpetration Rates Among Middle School Youth to the Biennial Meeting of the Society for Research in Child Development. Philadelphia, PA.

93. Fernandez, A., Batanova, M.D., Golaszewski, N.\* , Loukas, A., & **Pasch, K.E.** (March, 2015). Examining race-based discrimination and school connectedness among Hispanic adolescents. Poster presented at the Biennial Meeting of the Society for Research in Child Development, Philadelphia, PA.

92. Golaszewski, N. M. \* , **Pasch, K.E.**, Batanova, M., Fernandez, A., & Loukas, A. (March, 2015). *Are youth who experience weight discrimination also victims and perpetrators of social and cyber aggression?* Poster presented at the biennial conference for the Society for Research in Child Development, Philadelphia, PA.

91. Chow, S., Hinds, J., Loukas, A., **Pasch, K.E.**, Perry, C., & Wackowski, O. (February, 2015). Challenges of assessing ENDS use among college students: Results from cognitive interviews. Poster presented at the 21st Society for Research on Nicotine and Tobacco, Philadelphia, PA

90. Hinds, J., Chow, S., Loukas, A., **Pasch, K.E.**, Perry, C., & Wackowski, O. (February, 2015). Assessing tobacco use among college students: Importance of specifying the content of noncigarette alternative products. Poster presented at the 21st Society for Research on Nicotine and Tobacco, Philadelphia, PA.

89. **Pasch, K.E.**, Kreitzberg, D.S.\* , Golaszewski N.M.\* , & Loukas, A. (February, 2015). *Exposure to tobacco and nicotine product advertising: Associations with perceived prevalence of use among college students.* Poster presented at the annual conference for the Society for Research on Nicotine and Tobacco in Philadelphia, PA

88. **Pasch, K.E.** (February, 2015). *Using Objective Measurement Techniques to Document and Describe Tobacco and Nicotine Product Marketing.* Paper presented at the Annual Meeting of the Society for Research on Nicotine and Tobacco Research, Philadelphia, PA.

87. Powell, L.M., **Pasch, K.E.**, Schermbeck, R., Golaszewski, N.\* , Isgor, Z. (February, 2015). *Televised Fast-food Advertising: What Children See and Its Impact on Food and Beverage Choices?* Paper presented at the Annual Meeting of Healthy Eating Research Robert Wood Johnson Foundation, Baltimore, MD.

86. Poulos, N.S.\* , **Pasch, K.E.**, Ulloa O, Rao M.(November 2014) *The Outdoor MEDIA Study: Do food and beverage outlets differ by school-type or school-level Socio-economic Status?* Poster presented at the Annual Meeting of the American Public Health Association, New Orleans, LA.

85. Golaszewski, N.M.\* , **Pasch, K.E.**, Fernandez, A., Batanova, M., Loukas, A. (November, 2014). *Does Parent Support Moderate the Associations Between Perceived Weight Discrimination from Various Sources and Depressive Symptoms Among Middle School Students?* Poster presented at the Annual Meeting of the American Public Health Association, New Orleans, LA.

84. Champlin, S., Lazard, A., Mackert, M., & **Pasch, K.E.** (November 2014) *Perceptions of Design Quality: An Eye Tracking Study of Attention and Appeal in Health Advertisements* presented at the Annual Meeting of the National Communication Association, Chicago, IL.

83. **Pasch, K.E.**, Golaszewski, N.M.\* , Poulos, N.S.\* , Loukas, A. (May 2014). *Individual, Parental, Peer, and Media Correlates of Energy Drink Consumption Among Middle School*

*Students*. Poster presented at the annual meeting of the Society for Prevention Research in Washington D.C.

82. Latimer, L.A. \*, **Pasch, K.E.** (May 2014). *Direct observations of in-school food/beverage promotions: Types, prevalence, and differences by school-level characteristics*. Poster presentation at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity in San Diego, CA

81. Latimer, L.A. \*, **Pasch, K.E.** (May 2014). *Measuring in-school food/beverage promotions: Reliability of a new electronic tool*. Poster presentation at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity in San Diego, CA

80. Errisuriz, V. \*, Champlin, S.C. \*, **Pasch, K.E.** (May 2014). *The Relationship between Sleep Problems and Dietary Choices among College Undergraduates*. Poster presentation at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity in San Diego, CA

79. Poulos N.S.\* , **Pasch K.E.** (May 2014). *Outdoor MEDIA Coding: The development and reliability of coding descriptive characteristics and themes of outdoor food and beverage advertisements*. Poster presentation at the annual meeting for the International Society of Behavioral Nutrition and Physical Activity in San Diego, CA.

78. Poulos N.S.\* , **Pasch K.E.**, Golaszewski N.M. \*, Velazquez C.E., Fernandez A, Loukas A. (May 2014). *Does the relationship between family dinner frequency and parenting measures differ by race/ethnicity?* Paper presentation at the annual meeting for the International Society of Behavioral Nutrition and Physical Activity in San Diego, CA.

77. **Pasch K.E.**, Poulos N.S. \* (May 2014). *The Outdoor MEDIA Study: Outdoor advertising and availability of foods and beverages around schools*. Poster presentation at the annual meeting for the International Society of Behavioral Nutrition and Physical Activity in San Diego, CA.

76. Golaszewski N.M.\* , Velazquez C.E., **Pasch K.E.**, Poulos N.S.\* , Loukas A. (May 2014). *Perceptions of weight-based discrimination influence weight-related behaviors among middle school aged students*. Poster presented at the annual meeting for the International Society of Behavioral Nutrition and Physical Activity in San Diego, CA.

75. Loukas, A., Chow, S., Hinds, J.T., **Pasch, K.E.**, Poulos, N.S., Stigler, M.H., Delk, J.E., Wilkinson, A.V., Lewis, M.J., Wackowski, O.A., Delnevo, C.D., & Perry, C.L. (April, 2014). Texas Tobacco Center of Regulatory Science on Youth and Young Adults Project 2: Tobacco Marketing & Alternative Tobacco Use Among College Students. Poster presented at the Tobacco Center of Regulatory Science April Meeting. Washington, DC.

74. Loukas, A., Batanova, M.D, Fernandez, A., Golaszewski, N.M. \*, **Pasch, K.E.** (March, 2014). *Is School Connectedness Associated With Middle School Students' Adjustment Problems Independent of Teacher and Peer Support?* Poster presented at the Society for Research on Adolescence Biennial Conference, Austin, TX.

73. Fernandez, A., Loukas, A., Batanova, M., Golaszewski, N.M. \*, **Pasch, K.E.** (March 2014). *How does parent support moderate the association between perceived discrimination and adjustment problems among Hispanic adolescents?* Poster presented at the Society for Research on Adolescence Biennial Conference, Austin, TX.

72. Fernandez, A., Loukas, A., Batanova, M., Golaszewski, N.M. \*, **Pasch, K.E.** (March 2014). *Relational victimization and adjustment problems among Hispanic adolescents: What types of*

*support are protective?* Poster presented at the Biennial Conference of the Society for Research in Human Development, Austin, TX.

71. Poulos N.S.\* , **Pasch K.E.**, Golaszewski N.M.\* , Fernandez A., Loukas A. (March 2014). *Parent support mediates the relationship between family meal frequency and academic achievement among middle school students.* Paper presented at the biennial meeting for the Society for Research on Human Development, Austin, TX.

70. Golaszewski N.M.\* , **Pasch K.E.**, Fernandez A., Poulos N.S.\* , Batanova M., Loukas A. (March, 2014). *Examining the relationship between middle school students' perceived weight-based discrimination and school connectedness: Does teacher support play a protective role?* Poster presented to the biennial conference for the Society for Research in Human Development, Austin, TX.

69. Velazquez C.E., **Pasch, K.E.** (2013, August). *Youth Attention to Food and Beverage Advertising: Differences by Age, Gender and Susceptibility to Advertising.* Poster presented at the annual meeting of the Society for Nutrition Education and Behavior, Portland, OR.

68. **Pasch, K.E.**, Poulos, N.S.\* (2013, May). *Outdoor Food and Beverage Advertising: A Saturated Environment.* Paper presented at the annual Society of Prevention Research, San Francisco, CA.

67. **Pasch, K.E.**, Champlin, S.E.\* (2013, May). *Associations Between Multitasking and Alcohol Use, Caffeine Consumption, and Dietary Behaviors Among Emerging Adults.* Paper presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

66. **Pasch, K.E.**, Champlin, S.E.\* (2013, May). *Using Eye-Tracking Technology to Study Attention to Alcohol Advertising: A Pilot Study with Emerging Adults.* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

65. Champlin, S.E.\* , **Pasch, K.E.** (2013, May). *Energy Drink Consumption Among Advanced Placement and Non-Advanced Placement High School Students.* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

64. Champlin, S.E.\* , **Pasch, K.E.** (2013, May). *The Associations Between Use of Different Media Types and Energy Drink Consumption Among Emerging Adults.* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

63. Errisuriz, V.L.\* Golaszewski, N.M.\* Loukas, A., **Pasch, K.E.** (2013, May). *Perceived Race-Based Discrimination and Health-Related Outcomes Among First-Year Undergraduate Students.* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

62. Errisuriz, V.L.\* Golaszewski, N.M.\* , **Pasch, K.E.**, Loukas, A. (2013, May). *Does Body Image Satisfaction Mediate the Relationship Between Media Use and Perceived Weight Status?* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

61. Golaszewski, N.M.\* , Errisuriz, V.L.\* , **Pasch, K.E.** (2013, May). *Associations Between Perceived Gender-Based Discrimination, Substance Use, Sleep, and Stress Among Young Adults.* Paper presented at the annual meeting of the Society for Prevention Research, San Francisco, CA

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\* Graduate student under my supervision

60. Golaszewski, N.M.\* , Errisuriz, V.L.\* , **Pasch, K.E.** (2013, May). *Do Associations Between Young Adults' Perceived Weight-Based Discrimination and Health-Related Outcomes Differ by Perceived Body Image and/or Weight Status?* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.
59. Poulos N.S.\* , Latimer L.A.\* , **Pasch K.E.** (2013, April). *Associations between media use and dietary behaviors among college youth.* Poster to be presented at the annual Texas Academy of Nutrition and Dietetics Food and Nutrition Conference, Austin, TX.
58. Latimer, L.A.\* , Poulos, N.S.\* , **Pasch, K.E.** (2013, April). *Associations between perceptions of others' dietary behaviors and college students' dietary behaviors.* Poster presentation at the annual meeting of the Texas Academy of Nutrition and Dietetics, Austin, TX.
57. Mackert, M., Champlin, S.E.\* , & **Pasch, K.E.** (2012, October). *The Newest Vital Sign and Eye Tracking: Investigating Health Literacy Measurement.* Poster presented at the Annual San Antonio Health Literacy Conference, San Antonio, TX.
56. **Pasch, K.E.**, Cance, J.D., Perry, C.L., Komro, K.A. (2012, May). *Parenting, Peer Influence, and Alcohol Advertising: Which contributes most to teen drinking?* Paper presented at the annual meeting of the Society for Prevention Research, Washington, D.C.
55. Champlin, S.E.\* **Pasch, K.E.** *The relationship between energy drinks, energy drinks mixed with alcohol, and grade point average among college freshmen.* (2012, May). Paper presented at the annual meeting of the Society for Prevention Research, Washington, D.C.
54. Yingling, C.E.\* , **Pasch, K.E.**, Loukas, A. *Does Stress Exacerbate the Relationship between Alcohol Use and Sleep Problems among College Freshmen?* (2012, May). Poster presented at the annual meeting of the Society for Prevention Research, Washington, D.C.
53. Errisuriz, V.\* , **Pasch, K.E.** (2012, May). *The Relationship between Social Norms and Dietary Choices among College Undergraduates.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.
52. Velazquez, C.E.\* , **Pasch, K.E.** Champlin, S.E.\* (2012, May). *Youth Attention to Food and Beverage Advertisements, Logos, and Characters: An Eye-Tracking Approach.* Paper presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.
51. Velazquez, C.E.\* , **Pasch, K.E.**, Poulos, N.S.\* (2012, May). *Energy drinks as a sugar-sweetened beverage: College students' beliefs about the benefits of consumption.* Paper presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.
50. Velazquez, C.E.\*† , **Pasch, K.E.** (2012, May). *Attention to Food and Beverage Advertisements and the Food Preferences and Choices of Youth.* ePoster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX
49. Latimer, L.A.\* , **Pasch, K.E.**, Delk, J.E., & Springer, A.E. (2012, May). *Developing an electronic measure of food, beverage, and activity marketing/promotion in schools.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.

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\* Graduate student under my supervision

† Graduate student under my supervision

48. Latimer, L.A.\* , **Pasch K.E.**, Springer A.E., & Kelder S.H. (2012, May). *Middle school students' sleep duration and patterns: Associations with physical activity and television time.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.
47. Poulos, N.S.\* , **Pasch, K.E.** (2012, May). *Associations between diet and GPA among undergraduate students.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.
46. Poulos, N.S.\* , **Pasch, K.E.** (2012, May). *Energy drinks and undergraduates: Reasons for Consumption of a drink high in caffeine and sugar.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition & Physical Activity, Austin, TX.
45. Poulos, N.S.\* **Pasch, K.E.**, Perry, C.L. (2012, April). *Understanding the dietary patterns and preferences of emerging adults.* Poster presented at the Texas Dietetic Association 2012 Food & Nutrition Conference & Exhibition
44. Poulos, N.S.\* , **Pasch, K.E.**, Perry, C.L. (2012, April). *Associations between diet quality and perceptions of overall health and sickness.* Poster presented at the Texas Dietetic Association 2012 Food & Nutrition Conference & Exhibition
43. Champlin, S.E.\* , **Pasch, K.E.** (2012, March). *Exploring differences in attention given by college undergraduates to advertisements for alcohol and non-alcoholic products.* Poster presented at the Serving Texas Through Health Disparities Research Conference, Austin, TX.
42. **Pasch, K.E.**, Velazquez, C.E.\* , Champlin, S.E.\* (2012, March). *Understanding how Youth Perceive and Process Food and Beverage Advertising: A Multi- Method Study.* Poster presented at the annual meeting of the American Academy of Health Behavior, Austin, TX.
41. Champlin, S.E.\* , **Pasch, K.E.** (2012, March). *Using Eye-Tracking Technology in Health Behavior Research.* Technology demonstration presented at the annual meeting of the American Academy of Health Behavior, Austin, TX.
40. Velazquez, C.E.\* , **Pasch, K.E.** (2012, March). *Food and Beverage Marketing Susceptibility, Unhealthy Food Preferences, and Unhealthy Food Choices.* Poster presented at the annual meeting of the American Academy of Health Behavior, Austin, TX.
39. Poulos, N.S.\* , **Pasch. K.E.** (2012, March). *Using an iPod Touch as a Primary Data Collection Tool in a Study of Outdoor Food and Beverage Advertising.* Poster presented at the annual meeting of the American Academy of Health Behavior, Austin, TX.
38. Errisuriz, V.\* , **Pasch, K.E.** (2012, March). *Stress and Dietary Choices: The Moderating Role of Stress Management.* Poster presented at the annual meeting of the American Academy of Health Behavior, Austin, TX.
37. **Pasch, K.E.**, Cance, J.D., Perry, C.L., Komro, K.A. (2012, March). *Direct and Indirect Effects of Alcohol Marketing on Early Adolescent Alcohol Use Behaviors.* Poster presented at the annual meeting of the Society for Research on Adolescence, Vancouver, BC.
36. Velazquez, C.E.\* , Loukas, A., **Pasch, K.E.** (2012, March). *Predictors of Change in Maternal Psychological Control Across the Middle School Years.* Poster presented at the annual meeting of the Society for Research on Adolescence, Vancouver, British Columbia.

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\* Graduate student under my supervision

35. **Pasch, K.E.**, Velazquez, C.E.\* , Poulos, N.S.\* (2011, June). *Energy Drink Consumption and Sleep Problems among College Youth*. Poster presented at the annual meeting of the Society for Prevention Research, Washington, DC.
34. **Pasch, K.E.**, Li, L.\* , Kelder, S., Springer, A. (2011, June). *The Effects of Energy Drink Consumption on Sleep among Ethnically-Diverse Eighth Graders*. Poster presented at the annual meeting of the Society for Prevention Research, Washington, DC.
33. **Pasch, K.E.**, Janak, J.\* , Kelder, S., Springer, A. (2011, March). *Obesity and Sleep among Ethnically-Diverse Eighth Graders*. Poster presented at the annual meeting of the American Academy of Health Behavior, Hilton Head, SC.
32. Lang, W.J.\* , **Pasch, K.E.** (2011, March). *Obesity and Substance Use Among College Students: Does Higher BMI Increase Risk?* Poster presented at the annual meeting of the American Academy of Health Behavior, Hilton Head, SC.
31. Latimer, L.A.\* , Velazquez, C.E.\* , **Pasch, K.E.** (2011, March). *Energy Drink Consumption and Alcohol use among college students*. Poster presented at the annual meeting of the American Academy of Health Behavior, Hilton Head, SC.
30. Poulos, N.S.\* , **Pasch, K.E.** (2011, March). *Is energy drink consumption associated with dietary behaviors among college youth?* Poster presented at the annual meeting of the American Academy of Health Behavior, Hilton Head, SC.
29. Velazquez, C.E.\* , **Pasch, K.E.**, Cance, J.D. (2011, March). *Health Behaviors among College Students: Latent Class Analysis*. Poster presented at the annual meeting of the American Academy of Health Behavior, Hilton Head, SC.
28. **Pasch, K.E.**, Springer, A.E., Velazquez, C.E.\* , Kelder, S., Hoelscher, D.M. (2010, June). *Do Families Who Eat Together Also Encourage Healthy Eating?* Paper presented at the annual meeting of the International Society of Behavioral Nutrition and Physical Activity, Minneapolis, MN.
27. **Pasch, K.E.**, Velazquez, C.E.\* , Lytle, L.A., Laska, M.N., Moe, S.G. (2010, June). *Youth Risk Behaviors and Body Composition: Does Risk in One Area Predict Risk in the Other?* Poster presented at the annual meeting of the International Society of Behavioral Nutrition and Physical Activity, Minneapolis, MN.
26. Velazquez, C.E.\* , **Pasch, K.E.**, Ranjit, N., Mirchandani, G., Hoelscher, D.M. (2010, June). *Are Adolescents' Perceptions of Dietary Practices Associated with their Dietary Behaviors?* Poster presented at the annual meeting of the International Society of Behavioral Nutrition and Physical Activity, Minneapolis, MN.
25. Fulkerson, J.A., Farbaksh, K., Lytle, L.A., **Pasch, K.E.**, Hearst, M.O., Kubik, M. (2010, June). *Food Sources for Family Dinner and Associations with Overweight Status, Percent Body Fat, and Metabolic Syndrome among Adolescents and their Parents*. Paper presented at the annual meeting of the International Society of Behavioral Nutrition and Physical Activity, Minneapolis, MN.
24. **Pasch, K.E.**, Loukas, A. (2010, June). *School Connectedness and Gender as Moderators of the Influence of Peer Victimization on Behavioral and Emotional Problems in Middle School Youth*. Paper presented at the annual meeting of the Society for Prevention Research, Denver, CO.

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\* Graduate student under my supervision

23. Michael, S.L., Wentzel, K., Elliot, M.N., Kanouse, D. E., Dittus, P., Wallander, J., **Pasch, K.E.**, Franzini, L., Taylor, W. C. Schuster, M. A. (2010, Mar). *Examining Associations Between Parent and Peer Support and Young Adolescent Body Image Discrepancy (BID)*. Paper presented at the annual meeting of the Society for Research on Adolescence, Philadelphia, PA.
22. Fulkerson, J.A., Farbaksh, K., Lytle, L.A., **Pasch, K.E.** (2009, Oct.). *Quality of the Family Dinner and Overweight Status among Youth and Parents*. Poster presented at the annual meeting of the Obesity Society, Washington, D.C.
21. **Pasch, K.E.**, Klein, L., Nelson, M.C., Velazquez, C.E. \*, Lytle, L.A. (2009, June). *Weight perceptions and risk behaviors: Do over-estimators engage in more risky behaviors?* Poster presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Lisbon, Portugal.
20. **Pasch, K.E.**, Lytle, L.A., Samuelson, A., Farbaksh, K., Kubik, M., Nelson, M.C., Heitzler, C. D. (2009, June). *Are U.S. schools meeting the Institute of Medicine guidelines for food and beverage vending?* Poster presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Lisbon, Portugal
19. Lytle, L.A., Hearst, M.O., Fulkerson, J.A., **Pasch, K.E.**, Murray, D.M., Klein, E., Martinson, B. (2009, June). *Examining the relationship between positive family meal practices and BMI status of youth and adults*. Paper presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Lisbon, Portugal.
18. Hearst, M.O., Lytle, L.A., Fulkerson, J.A., Scherwood, N., **Pasch, K.E.**, Klein, E., (2009, June). *Parental perceptions of and concern for their adolescent's weight status. The Etiology of Childhood Obesity (ECHO) study*. Poster presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Lisbon, Portugal.
17. **Pasch, K.E.**, Komro, K.A., Perry, C.L., Staras, S. (2009, May). *Risks associated with having older friends among urban young adolescents*. Paper presented at the annual meeting of the Society for Prevention Research, Washington DC.
16. Lytle, L.A., **Pasch, K.E.** (presenting author), Farbaksh, K., Nelson, M. (2009, April). *The relationship between sleep and weight in a sample of adolescents*. Paper presented at the annual meeting of the American Nutrition Society at the Experimental Biology Society, New Orleans, LA.
15. Nelson, M.C., **Pasch, K.E.** Lust, K., Story, M, Ehlinger, E. (2008, Oct). *Weight related behaviors among 2-year and 4-year college students*. Paper presented at the annual meeting of the Obesity Society, Phoenix, AZ.
14. **Pasch, K.E.**, Komro, K.A., Perry, C.L., Farbaksh, K. (2008, May). *Alcohol advertising or parents: Which has more influence on youth's alcohol behaviors, intentions, norms, and attitudes?* Paper presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.
13. **Pasch, K.E.**, Perry, C.L., Farbaksh, K., Komro, K.A. (2008, May). *Alcohol advertising and branded merchandise: Does exposure to advertising and acceptance of alcohol-branded merchandise influence alcohol use among early adolescents?* Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.
12. **Pasch, K.E.**, Nelson, M.C., Lytle, L.A., Moe, S.G., Fulkerson, J., Hearst, M.O. (2008, May). *The influence of parent's negative weight-related messages on youth's weight*



*satisfaction and dieting behavior.* Paper presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Banff, Canada.

11. Lytle, L.A., **Pasch, K.E.**, Nelson, M.C. (2008, May). *Examining the relationship between sleep and weight status in a cohort of adolescents: Results from the IDEA study.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Banff, Canada.

10. Nelson, M.C., **Pasch, K.E.**, Lust, K., Story, M., Ehlinger, E. (2008, May). *Understanding complex content of emerging adult weight behaviors: A latent class analysis of risk behaviors and lifestyle characteristics.* Poster presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Banff, Canada.

9. Sterba, K.R., DeVellis, R.F., **Pasch, K.E.** (2008, March). *Discrepancies in perceptions about mood in couples coping with osteoarthritis.* Paper presented at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.

8. **Pasch, K.E.**, Lytle, L.A., Nelson, M.C., Moe, S.G., Perry, C.L. (2007, June). *Cross-sectional and longitudinal associations between weight status and factors of risk and resiliency in adolescents.* Paper presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Oslo, Norway.

7. Moe, S.G., Nelson, M.C., Fulkerson, J., **Pasch, K.E.**, Lytle, L.A. (2007, June). *Psychometric testing of measures to assess the social ecological environment of obesity.* Paper presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Oslo, Norway.

6. **Pasch, K.E.**, Perry, C.L., Stigler, M.H., Komro, K.A. (2007, May). *How do parenting factors influence the trajectory of early adolescent alcohol use?* Paper presented at the annual meeting of the Society for Prevention Research, Washington, D.C.

5. **Pasch, K.E.**, Komro, K.A., Perry, C.L., Hearst, M., Farbakhsh, K., & Alfano, K.A. (2006, June) *Alcohol advertising around schools and youth drinking rates.* Paper presented at the annual meeting of the Society for Prevention Research, San Antonio, TX.

4. **Pasch, K.E.**, Perry, C.L., Stigler, M., Farbakhsh, K., Komro, K.A. (2006, June) *Factors associated with early alcohol use among young teens.* Paper presented at the annual meeting of the Society for Prevention Research, San Antonio, TX.

3. **Pasch, K.E.**, Komro, K.A., Perry, C.L., Alfano, K.A., Farbakhsh, K., Hearst, M. (2005, May) *Alcohol advertising and youth alcohol use in inner-city Chicago.* Poster session presented at the annual meeting of the Society for Prevention Research, Washington, D.C.

2. Lewis, M., Davis, R., **Pasch, K.**, Schmal, S. (2004, March). *Observational Methodology for Measuring Persuasive Communication Related to Health Behavior Change.* Poster session presented at the annual meeting of the Society of Behavioral Medicine, Baltimore, MD.

1. **Pasch, K.E.**, Jackson, C., Karriker Jaffe, K. (2003, November). *Examining the Processes of Peer Influence and Peer Selection and their Relationship to Adolescent Alcohol Use.* Poster session presented at the annual meeting of the American Public Health Association, San Francisco, CA.

*Foundations of Epidemiology*  
*Adolescent Health Risk Behavior*  
*Health Inequality in Childhood and Adolescence*

*Graduate Courses*

*Health Promotion Program Planning*  
*Social Determinants of Health*  
*Impact of Marketing on Public Health*

University of Minnesota, Twin Cities	Instructor	<i>Community Health Education Theory and Practice I</i> <i>Fundamentals of Social and Behavioral Science</i>
	Affiliated Faculty	<i>Public Health Core Concepts Program</i>
	Teaching Assistant	<i>Community Health Education Theory and Practice I</i> <i>Community Health Education Theory and Practice II</i> <i>Fundamentals of Social and Behavioral Science</i> <i>Biostatistical Methods I</i> <i>Fundamentals of Epidemiology</i>
University of North Carolina, Chapel Hill	Teaching Assistant	<i>Social and Behavioral Science Foundations of Health Education</i>

**STUDENT ADVISING**

**PHD STUDENTS  
MAJOR ADVISOR**

Sarah Buettner	2022 - present	Health Behavior and Health Education
Jacob Thomas	2018 - present	Health Behavior and Health Education
Daniel Kreitzberg	2016 - 2022	Health Behavior and Health Education  Dissertation: Heterogeneity of Tobacco and Marijuana Co-use among Young Adult College Students in Texas
Ana Laura Herrera	2015 - 2020	Health Behavior and Health Education  Dissertation: The Association between Tobacco Retail Outlet Density and Marketing with Neighborhood Demographic Characteristics around Colleges in Texas
Natalie Poulos	2012 - 2015	Health Behavior and Health Education  Dissertation: The Restaurant Food Environment: Defining and Distinguishing Restaurants and Their Association with Weight Status of Youth
Natalie Golaszewski	2012-2014	Health Behavior and Health Education
Sara Champlin	2011-2013	Health Behavior and Health Education
Lara Latimer	2009 - 2013	Health Education

Dissertation: Food promotion in the middle school environment: observations and associations with student food choices and body mass index

Cayley Warner Velazquez 2008 - 2012 Health Education  
 Dissertation: The Influence of Food and Beverage Advertising on Youth: An Eye-Tracking Approach

**COMMITTEE MEMBER**

Chia-Chuan Yu	2022 - present	Health Behavior and Health Education
Joshua Cone	2021 - present	Health Behavior and Health Education
Savannah Davidson	2020 - 2021	Educational Psychology
Lou Ann Grossberg	2020 - 2022	Health Behavior and Health Education
Jennifer Barton	2020 - 2021	Human Development and Family Sciences
Udoka Obinwa	2018 - 2019	UT School of Public Health
Calandra Lindstadt	2017 - 2019	Advertising
Yen Chen	2017 - 2020	Health Behavior and Health Education
Deepti Agarwal	2017 - 2021	Health Behavior and Health Education
Olusegun Owotomo	2016 - 2018	Health Behavior and Health Education
Nicole Nicksic	2015 - 2016	UT School of Public Health
Ariana Crowther	2014 - 2017	Educational Psychology
Anne Bichteler	2014 - 2016	Human Development & Family Sciences
Xiaoyin (Shelly) Li	2014 - 2018	Health Behavior and Health Education
Benjamin House	2014 - 2016	Nutritional Sciences
Elizabeth Korinek	2014 - 2016	Health Behavior and Health Education
Yesenia Marroquin	2014 - 2016	Educational Psychology
Milena Batanova	2012 - 2014	Health Education
Katherine Coffey	2011 - 2014	Health Education
Seunghwan Lee	2012 - 2013	Sport Management
Soojin Jung	2011 - 2013	Health Education
Mark Faries	2010 - 2011	Health Education
Karissa Horton	2009 - 2011	Health Education
Denise Herrera	2009 - 2010	Health Education

**MASTERS OF SCIENCE**

**STUDENTS**

**THESIS ADVISOR**

Sarah Buettner 2020 - 2022 Health Behavior and Health Education  
 Thesis: Factors associated with food delivery app use in young adults

Phoebe Ruggles 2019 - 2021 Health Behavior and Health Education  
 Thesis: Comparing the Density of Outdoor Sugar-Sweetened Beverage and Caffeinated Beverage Advertisements Near Schools by School Type and School-Level Economic Advantage

Zhengrong Xie	2019 - 2020	Health Behavior and Health Education	Thesis: Does Outdoor Food and Beverage Advertising Target Youth?
Daniel Kreitzberg	2014 - 2016	Health Behavior and Health Education	Thesis: Influence of Alcohol Advertising on Intention to Use Alcohol among College Students
Calandra Lindstadt	2014 - 2015	Health Behavior and Health Education	Thesis: Fast Food Marketing Receptivity and Fast-Food Consumption Among 6-11 Year Olds
Camille Yingling	2011 - 2013	Health Education	Thesis: Perceived stress, stress management and physical activity among emerging adults
Lindsey Ripley	2010 - 2013	Health Education	Thesis: Associations Between Health Literacy and Attention to Food Packaging, Front of Pack Labels, and Claims
Natalie Poulos	2009 - 2012	Health Education	Thesis: Associations between energy drink consumption and dietary behaviors among emerging adults
Whitney Lang	2009 - 2011	Health Education	Thesis: Obesity and Substance Use in College Students: Does BMI Increase Risk?
Lara Latimer	2009 - 2009	Health Education	Thesis: Self-efficacy for weight loss among multi-ethnic, low-income women: A psychometric evaluation
<b>COMMITTEE MEMBER</b>			
Haley Rough	2022 - present	Human Development and Family Sciences	
Josephine (Tres) Hinds	2013 - 2015	Health Behavior and Health Education	
Yen Chen	2014 - 2016	Health Behavior and Health Education	
<b>MASTERS OF EDUCATION STUDENTS</b>			
<b>INTERNSHIP ADVISOR</b>			
Allison Gunn	2021 - 2022	Health Behavior and Health Education	
Morgan O'Brien	2020 - 2022	Health Behavior and Health Education	
Adam Holt	2017 - 2019	Health Behavior and Health Education	
Anna Tutum	2015 - 2018	Health Behavior and Health Education	
Jessica Screiber	2013 - 2015	Health Behavior and Health Education	
Cassidy Penn	2009 - 2010	Health Education	

**MASTERS OF PUBLIC  
HEALTH STUDENTS  
PRACTICUM SUPERVISOR**

Katherine Henry Jan 2014 - May 2014  
Ana Laura Herrera June 2014 - Aug 2014

**THESIS SUPERVISOR**

Ana Laura Herrera Aug 2014 - May 2015 University of Texas School of Public Health  
Thesis: Does Outdoor Food & Beverage Advertising Target Hispanic Adolescents?

**SERVICE  
PEER REVIEW**

Ad Hoc Reviewer March 2018, March 2019  
*Special Emphasis Panel, Intervention and Communication for Cancer Patients, Caregivers,  
and Communities, National Institutes of Health*

Ad Hoc Reviewer 2013 – 2017  
*Time-Sensitive Obesity Policy and Program Evaluation Study Section, National Institutes of  
Health*

Associate Editor 2014 - present  
*Tobacco Regulatory Science*

Associate Editor 2013 - present  
*Health Behavior and Policy Review*

Reviewer 2008 - 2013  
*American Journal of Health Behavior*

Ad Hoc Reviewer  
*Addiction, Addictive Behaviors, American Journal of Addictions, American Journal of Health  
Promotion, American Journal of Preventive Medicine, American Journal of Psychiatry,  
Appetite, BMC Public Health, British Journal of Nutrition, Child Development, Chronobiology  
International, Clinical Medicine: Pediatrics, Developmental Psychology, Drug & Alcohol  
Dependence, Ecology of Food and Nutrition, European Journal of Cardiovascular Prevention  
and Rehabilitation, European Journal of Psychology of Education, Health Education &  
Behavior, Health & Place, International Journal of Behavioral Nutrition and Physical Activity,  
International Journal of Occupational and Environmental Health, Journal of Adolescence,  
Journal of Adolescent Health, Journal of Children and Media, Journal of Community  
Psychology, Journal of Family Issues, Journal of Nutrition Education and Behavior, Journal of  
Physical Activity and Health, Journal of Primary Prevention, Journal of Psychosomatic  
Research, Journal of Rural Mental Health, Journal of Studies on Alcohol and Drugs, Journal of  
the Academy of Nutrition and Dietetics, Journal of Urban Health, Journal of Youth &  
Adolescence, Mass Communication & Society, Nicotine & Tobacco Research, Pediatrics,  
Preventing Chronic Disease, Preventive Medicine Reports, Prevention Science, Psychology of  
Addictive Behaviors, Public Health Nutrition, Quality of Life Research, Sleep Health, Social  
Science & Medicine, Tobacco Control*

Program Thematic Sub-Committee Chair  
*Society for Prevention Research*

Abstract Reviewer for Annual Meeting  
*Society for Prevention Research*

Grant Reviewer  
*General Mills Champions Grant Program*

**NATIONAL/  
INTERNATIONAL SERVICE**

Aug 2022 - present	Annual Conference Planning Committee Member Society for Prevention Research
Aug 2013 - Present	Training Committee Member Society for Prevention Research
Oct 2012 - Present	Communications Committee Chair Society for Prevention Research
Feb 2019 – Oct 2019	Code of Conduct Task Force Member Society for Prevention Research
Oct 2014 - 2019	Needs Assessment Survey Task Force Co-Chair 2014-2016, 2018-2019 Society for Prevention Research
Aug 2013 - Oct 2014	Early Career Preventionist Network Training Committee Co-Chair Society for Prevention Research
Mar 2012 – Mar 2020	Awards Committee Member Society for Prevention Research
Aug 2011 - June 2013	Conference Planning Committee Committee Member Society for Prevention Research
June 2011 - June 2013	Board of Directors Board Member Society for Prevention Research
June 2011 - June 2013	Early Career Preventionist Network Steering Committee Chair Society for Prevention Research
May 2010 - May 2012	Conference Planning Committee Committee Member International Society of Behavioral Nutrition and Physical Activity
May 2009 - June 2011	Early Career Preventionist Network Steering Committee Chair-Elect Society for Prevention Research
Dec 2007 - June 2011	Early Career Preventionist Network Newsletter Committee Co-Chair Society for Prevention Research

Nov 2007 - June 2011 Early Career Preventionist Network Membership Committee Chair  
Society for Prevention Research

Feb 2006 - 2016 Early Career Preventionist Network Steering Committee Member  
Society for Prevention Research

**UNIVERSITY SERVICE**

May 2010 - Present Faculty Panel, Children & Society Bridging Disciplines Program  
Member  
University of Texas at Austin

Jan 2021 – May 2021 Public Health Working Group  
Member  
University of Texas at Austin

2013 – 2016;  
2018 – 2021 Freshman Reading Round Up  
Faculty Book Club Leader  
University of Texas at Austin

Sept 2012 - 2016 Recreational Sports Committee  
Member  
University of Texas at Austin

Sept 2010 - 2014 Parking & Traffic Appeals Committee  
Member  
University of Texas at Austin

Jan 2010 - 2015 Health & Society Undergraduate Degree Program Development  
Committee Member  
University of Texas at Austin

**COLLEGE SERVICE**

Jan 2021 - Present Prevention Science Committee  
Member  
College of Education, University of Texas at Austin

March 2019 – Present Texas Center for Equity Promotion  
Steering Committee Member Jan 2020-present; Acting Operations  
Director Nov 2019-Feb 2021, Planning Committee Member Mar  
2019-Nov 2019  
College of Education, University of Texas at Austin

Oct 2019 – April 2020 College-wide Faculty Search Committee  
Member  
College of Education, University of Texas at Austin

Oct 2019 Promotion & Tenure College Advisory Committee  
College of Education, University of Texas at Austin

Feb 2019 - March 2019 Associate Dean for Equity, Community Engagement and Outreach  
Advisory Search Committee Member  
College of Education, University of Texas at Austin

**DEPARTMENTAL SERVICE**

Aug 2008 - Present Graduate Studies Committee  
Chair Feb 2019-2022, Member 2008-present

	Department of Kinesiology and Health Education, University of Texas at Austin
Aug 2008 - Present	Health Behavior and Health Education Area Committee, Program Director May 2019-Aug 2022, Member 2008-present Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2014 - Present	Subvention Committee, Recruiting Fellowships Ex-officio, 2020-2021, Chair 2016-2020, Member 2014-2016, 2022-present Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2018 – 2021	Committee on Inclusion, Diversity, and Equity Chair 2018-2020, Member 2020-2021 Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2017 – Aug 2019	Departmental Review Committee IRB Chair Department of Kinesiology and Health Education, University of Texas at Austin
Aug 2016 – Dec 2016	Departmental Faculty Search Committee Chair Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2012 - 2017	Undergraduate Major Advisory Committee Chair Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2012 - 2017	Undergraduate Advisory Committee Member Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2010 - Aug 2012	Merit Evaluation Committee: Merit, Member Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2009 - 2011	Merit Evaluation Committee: Service, Member Department of Kinesiology and Health Education, University of Texas at Austin
Sept 2009 - 2013	Student Travel Award Committee, Member Department of Kinesiology and Health Education, University of Texas at Austin



Jan 2007 - Health Sciences Policy & Review Council Program Proposals  
May 2007 Committee  
Member  
Graduate School, University of Minnesota

Sept 2005 - Health Sciences Policy & Review Council Committee  
May 2007 Member  
Graduate School, University of Minnesota

Jan 2006 - Health Sciences Policy & Review Council Course Proposals  
Jan 2007 Committee  
Member  
Graduate School, University of Minnesota

**CURRENT PROFESSIONAL  
MEMBERSHIPS:**

Society for Prevention Research  
Society for Research on Nicotine and Tobacco

**PAST PROFESSIONAL  
MEMBERSHIPS:**

American Public Health Association, Society of Public Health Education, Society for  
Research on Adolescence, Society for Research on Child Development